

FemTech Industry in the UAE

Landscape Overview Q4 2021

November 2021

www.femtech.health

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The report “FemTech Industry in the UAE Landscape Overview Q4 2021” aims to showcase recent developments, current state, and short-term projections of the emerging local FemTech market.

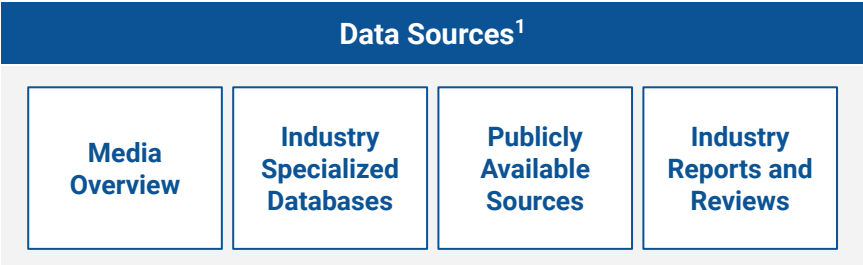
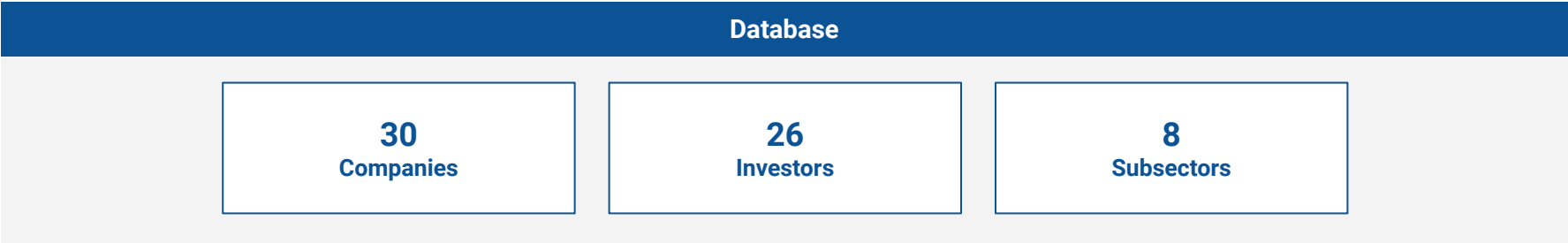
Based on the assembled and analyzed data, the report reveals key features, trends, industry innovations, technologies, and market segmentation, and provides insightful perspective into other relevant areas.

The analytics in this report are based on information about 56 organizations contributing to the UAE FemTech market, including 30 companies and 26 from different considered by sectors.

This report covers core and non-core UAE FemTech companies with a direct and indirect focus to advance women's well-being. It also depicts information on the top FemTech influencers in the country and their contribution to the development of the FemTech space.

The emerging FemTech space in the UAE is driven by e-commerce platforms focused on women's healthcare needs. The FemTech market in the Middle East and North Africa (MENA) region is projected to reach \$3.8 billion by 2031, growing at a CAGR of 15% during the forecast period from 2021 to 2031. The UAE market comprises core and non-core FemTech companies and their solutions for the following segments: menstrual care, fertility (conception and contraception support), pregnancy care, menopause, and geriatric care, and general health and wellness.

Report Methodology and Approach



Containing a comprehensive overview of the FemTech Industry, the report relies on various research methods and analytics techniques. Since there is no clear definition of the FemTech market, our assessment is based on certain assumptions. FemTech Analytics is not responsible for the quality of the secondary data presented herein; however, we strive to minimize possible risks by cross-checking data and using different analytics techniques. Please note that we did not deliberately exclude certain companies from our analysis due to the data-filtering method used or difficulties encountered— incomplete or missing information in the available sources has led to exclusion of certain entities.

Report Methodology and Approach

Company¹

We consider a **company** as FemTech if

- the company's activity description includes a clear and straightforward affiliation with the FemTech Industry;
- Female Technologies is at the core for company's operations/production;
- the company develops FemTech-focused products/services/projects;
- at least one self-sufficient department or activity tackles in FemTech;
- the company has a subsidiary that works in the FemTech Industry.

In the UAE, we consider companies with a direct and indirect focus to advance women's wellbeing.

Investor

We consider an **investor** as FemTech-focused if

- the investor is a venture fund deploying capital in high-growth companies that significantly improve access, care, and outcomes in women's health;
- the investor focuses on emerging technologies, products, and services improving women's health and wellness for all age categories.

Technologies Used in Our Research



Data Aggregation and Analysis

Supervised and unsupervised Machine Learning

Deep neural networks

Natural language processing

Data parsing

GARCH model



Clusterization and Competitor Analysis

Brownian motion modelling for stock market forecasts

Real option analysis, scenario planning

K-means algorithm for companies clusterization

Calculation of the distance between companies in multidimensional space

Using tag clouds to categorize companies

FemTech Market Definition

FemTech Definition

FemTech (Female Technology) is technology empowering women's and female health and well-being. This technology is often innovative, it can be embodied in a broad spectrum of products and services, such as diagnostics, apps & software, medical devices, telehealth, wearables, hardware, therapeutic drugs, vitamins & supplements, digital platforms, consumer products, etc.

FemTech Subsectors

Reproductive
Health &
Contraception

Pregnancy &
Nursing

Longevity

Pelvic &
Uterine Health
Care

Menstrual
Health

Menopause
Care

Women's
Wellness

Sexual Health

Mental Health

General Health Care

Product Types

Diagnostics

Software / App

Services

Drugs, vitamins &
supplements

Telehealth

Devices (Wearables,
Hardware, etc.)

Digital platform

Consumer Products

FemTech Market Definition

Reproductive Health and Contraception includes fertility solutions and tracking, contraception, at-home fertility monitoring, ovulation and pregnancy testing, products and services for Polycystic Ovary Syndrome (PCOS) patients addressing infertility, software and applications to improve women's reproductive health and fertility knowledge.

Pregnancy and Nursing include a variety of solutions on maternal, fetal, neonatal health to assist throughout the pregnancy and post-natal period and help to be connected to healthcare professionals. The category includes solutions addressing the decrease of maternal & child mortality, preterm births; prenatal genetic screening & carrier testing; physical & mental female wellness during pregnancy, postpartum and parenting; education on pregnancy & lactation, tracking of feeding time and health of the child.

Longevity includes technologies and software to advance women's healthspan and increase longevity.

Pelvic and Uterine Health Care includes solutions to improve pelvic organs as it plays an important role in complete physical, mental, social, and sexual well-being. The subsector includes preventive care, treatment, diagnostics, testing & screening of pelvic organs (uterus, cervix, ovaries). Conditions are, but not limited to: prolapse or sagging of the organs, problems with bladder and bowel function, weakening of pelvic muscles and connective tissues, cancers, endometriosis, incontinence, and other affecting the proper function of a woman's pelvic organs.

Menstrual Health includes products, services and initiatives that address issues of those who menstruate through the four phases of the menstrual cycle (menstruation, the follicular phase, ovulation and the luteal phase) to achieve the complete physical, mental, and social well-being. This category also considers femcare products such as innovative, natural and sustainable hygienic pads, tampons, cups, period-proof underwear, etc.

FemTech Market Definition

Menopause Care: Femtech startups address the symptoms of menopause in innovative ways to improve life for those who are experiencing menopause later in life, as well as better predict when it is likely to hit the menopause phases, how menopause could be affected due to experiences in other life phases (menstruation, fertility, pregnancy, etc) and better community support for those who are experiencing menopause at this stage of life.

Women's Wellness includes innovative femcare (except products for menstruation) products, nutrition & fitness solutions, and products and companies that encourage a holistic approach to wellness. Nutrition & Fitness comprises solutions specific for women with a focus on body positivity, fitness apps that adjust workouts to health phases, and nutritional programs/apps specific to women's health realities. Some examples could include an app that provides workouts as it adapts to the phase of a menstrual cycle, or an app that assists with nutrition for those who have PCOS and endometriosis.

Sexual Health companies focus on the physical, emotional, mental and social well-being related to sexuality & sex and intimate hygiene. Sexual health is another area continuing to emerge with new mobile app solutions to help women obtain contraception, innovative hardware to achieve orgasms, prevent, test and treat STDs and access sex education tools and resources.

Mental Health includes technologies and software to improve emotional, psychological, and social well-being. It affects how women's think, feel, and act. These companies also help determine how women handle stress, relate to others, and make choices, as well as empowerment solutions.

General Health Care includes health promotion, preventive care (immunization, general health screening), hormonal health, treatment of acute and chronic illness, autoimmune diseases, breast cancer, and appropriate referral for more specialized needs where required. Also this subsector includes testing through the women's healthspan. Some examples, but not limited to, are osteoporosis testing, breast cancer testing, infectious disease testing, ultrasound tests. The category embraces any health conditions, not included in other specific subsector.

FemTech Market Definition

FemTech embraces a broad spectrum of **technologies** dedicated to **women's empowerment, female specific health issues, and well-being**.

By developing technological solutions for **pregnancy, postpartum and nursing, longevity, menstrual health, women's sexual wellness, reproductive system health care, menopause care, female oncology, mental well-being**, FemTech seeks to fulfil the unmet needs of women. FemTech has only been around for some years; however, the challenges it faces have not been resolved for decades.

Globally, about 50% of the FemTech market belong to **Pregnancy and Nursing** and **Reproductive Health** sectors; however, it is not only limited to these categories.

Other **important FemTech sectors** include Longevity, Menstrual Health, Menopause Care, Sexual Health, Pelvic and Uterine Health Care, Women's Wellness, and Mental Health.

Problems are tackled via platforms (e.g., apps and telehealth), Deep Tech (e.g., AI, ML, and Big Data), and devices (e.g., wearables, sensors, and remote patient monitoring).

Factors for Development

Accessibility and Affordability

for women in developing countries and at various income levels.

B2B partnership

with large public hospitals, companies, public health entities, NGOs.

Favorable regulation

from governmental institutions through simplified policies and reimbursement.

Customization,

including customized revenue models based on the application of FemTech solutions.

Executive Summary

This Analytical Case Study was compiled to give a detailed systematic description of the current state and ongoing trends in the FemTech Industry¹ in the UAE, highlighting recent developments of the emerging local market and determining the degree of technology relevance in the present time.

The size of the global FemTech Market **reached \$40.2 billion in 2020** and is **projected to grow to \$79.4 billion by 2025**.

We analyzed 56 organizations contributing to the UAE FemTech market (30 related to FemTech companies and 26 investors). The companies were classified into **eight broad categories**, each having a unique approach to contribute to the improvement of women's health and well-being.

As of November 2021, the UAE FemTech industry is mostly represented by companies with a focus on women's education and empowerment as well as companies which are conditioned by the expansion of woman's role in the corporate culture. The UAE FemTech industry is relatively new and brimming with growth potential.

Main Features of the Analytical Case Study

The Global Economy of FemTech Industry

Distribution Companies by Region

Distribution Companies by Subsectors

Opportunities and Challenges

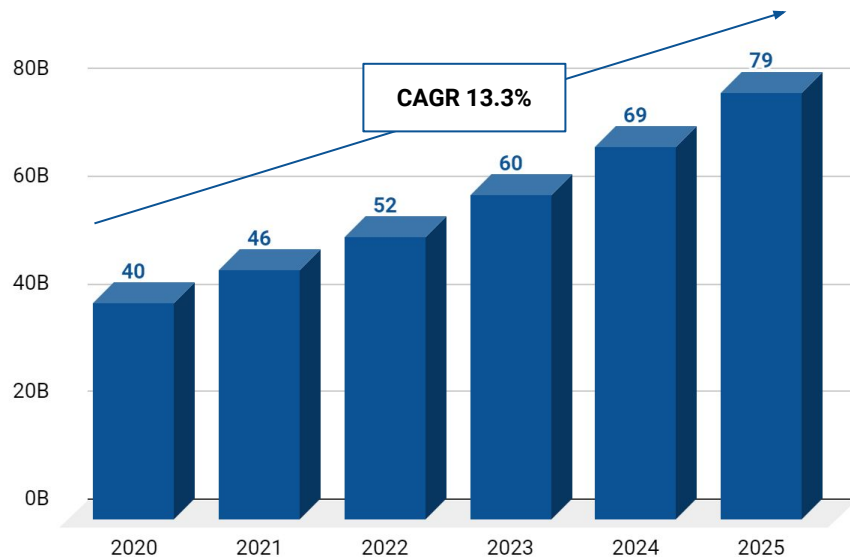
Financial Performance

FemTech Personalities

Major Trends and Features

The Global FemTech Economy

FemTech Market Size, US\$



3.4% Global GDP
Growth in 2021

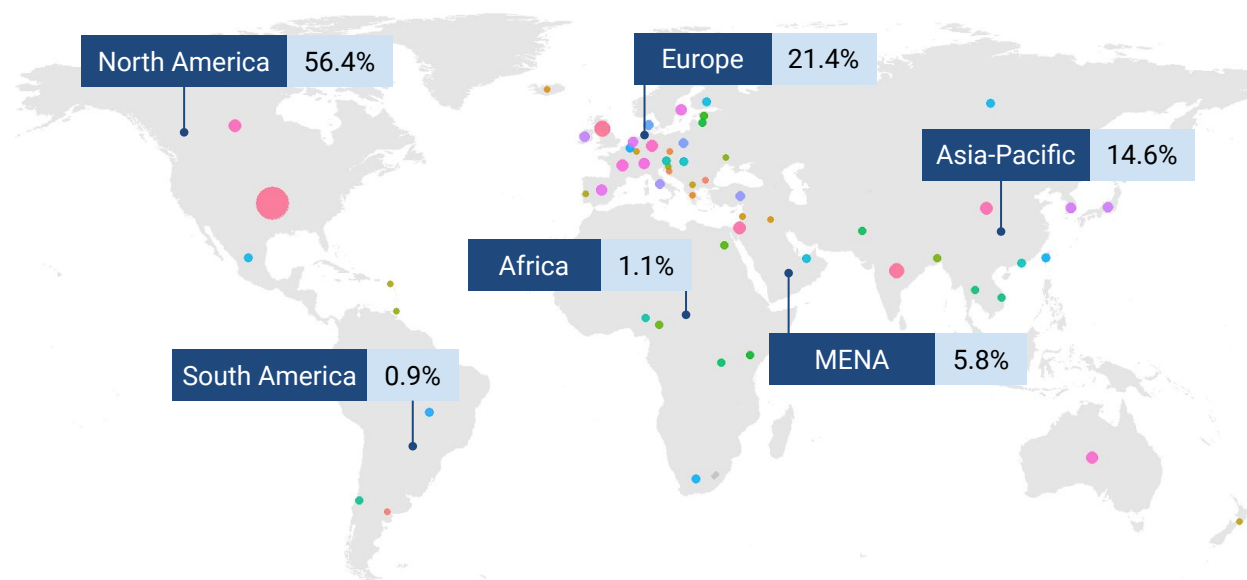
5.5% Women's
Unemployment
Rate in 2021

0.24% Life
Expectancy
Growth in 2021

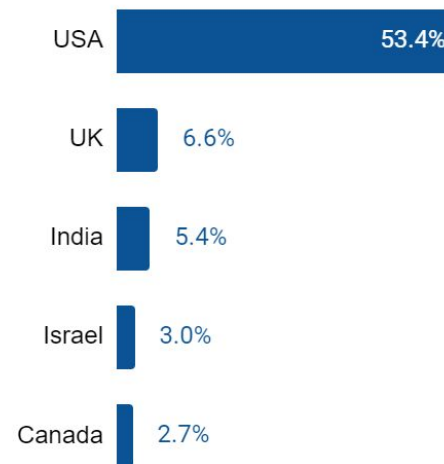
The global **FemTech Market size** accounted for **\$40.2 billion in 2020** and is projected to grow at an average CAGR of 13.3% from 2020 till 2025 to reach \$79.4 billion. Despite the highlighted interest in recent years, the industry remains underestimated and has a high growth potential.

The **key FemTech market drivers** can be divided into two groups: those related to **women's health and fertility** and those related to **women's income**. The first group includes life-expectancy growth, an increase in their share in the global population, and a change in the level of fertility (increases health care costs). The second group includes an increase in the percentage of women in employment and growth in global GDP.

Distribution of FemTech Companies by Region in 2021



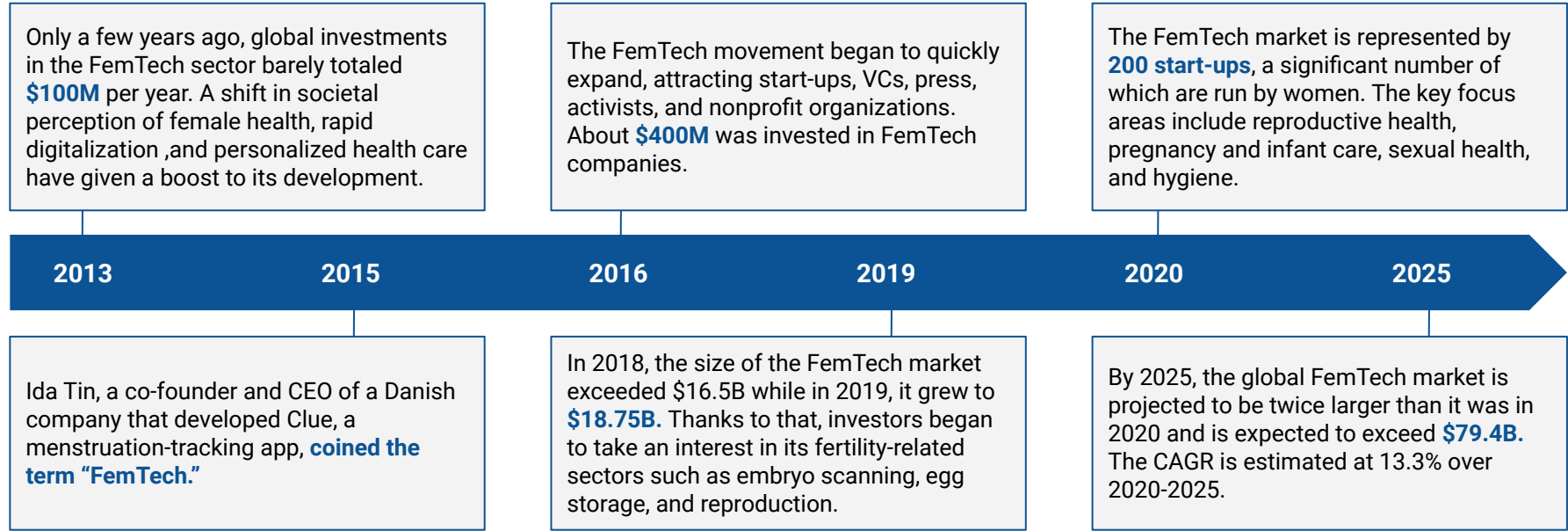
Top 5 Countries by the Number of FemTech Companies, 2021



Currently, the share of the MENA region in the total number of FemTech companies **barely reaches 6%**. More than half of the companies in the region are based in **Israel** and one third in the **UAE**. With some UAE project launches on the horizon, the country's is well-positioned to spearhead the development and growth in FemTech.

North America, particularly the United States, is the undisputed leader, accounting for 56.4% in the global FemTech industry. Europe is the second largest region with 21.4%, followed by **Asia-Pacific** with 14.6%.

FemTech Industry Development: Key Milestones



As it evolved, FemTech has ceased to be a merely **reproductive concept** and become one that encompasses a **wide range of health issues disproportionately affecting women** (e.g., Alzheimer's, immunodeficiencies or pain management solutions).

Women Entrepreneurs in the UAE

Key Findings

MENA demonstrated the highest rates of **women's entrepreneurial intentions worldwide (36.6%)** with one of the smallest regional gender gaps in intentions to start a business.

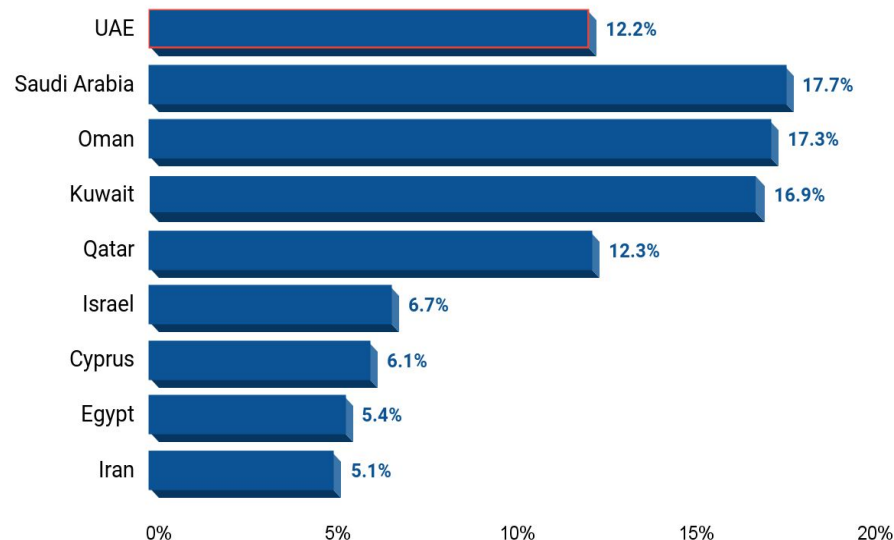
In the UAE, **12.2% of women are early-stage entrepreneurs** compared with 16.8% of men.

12.6% of businesses in the UAE are owned by women.

Women who run business companies in the countries of the Middle East are more likely to upgrade their businesses to the international level. **75% of women business owners in the UAE are running companies that are active globally.**

The issue of gender equality, particularly within the UAE cultural context, stands not efficiently resolved. Entrepreneurship plays a significant role in solving this challenge.

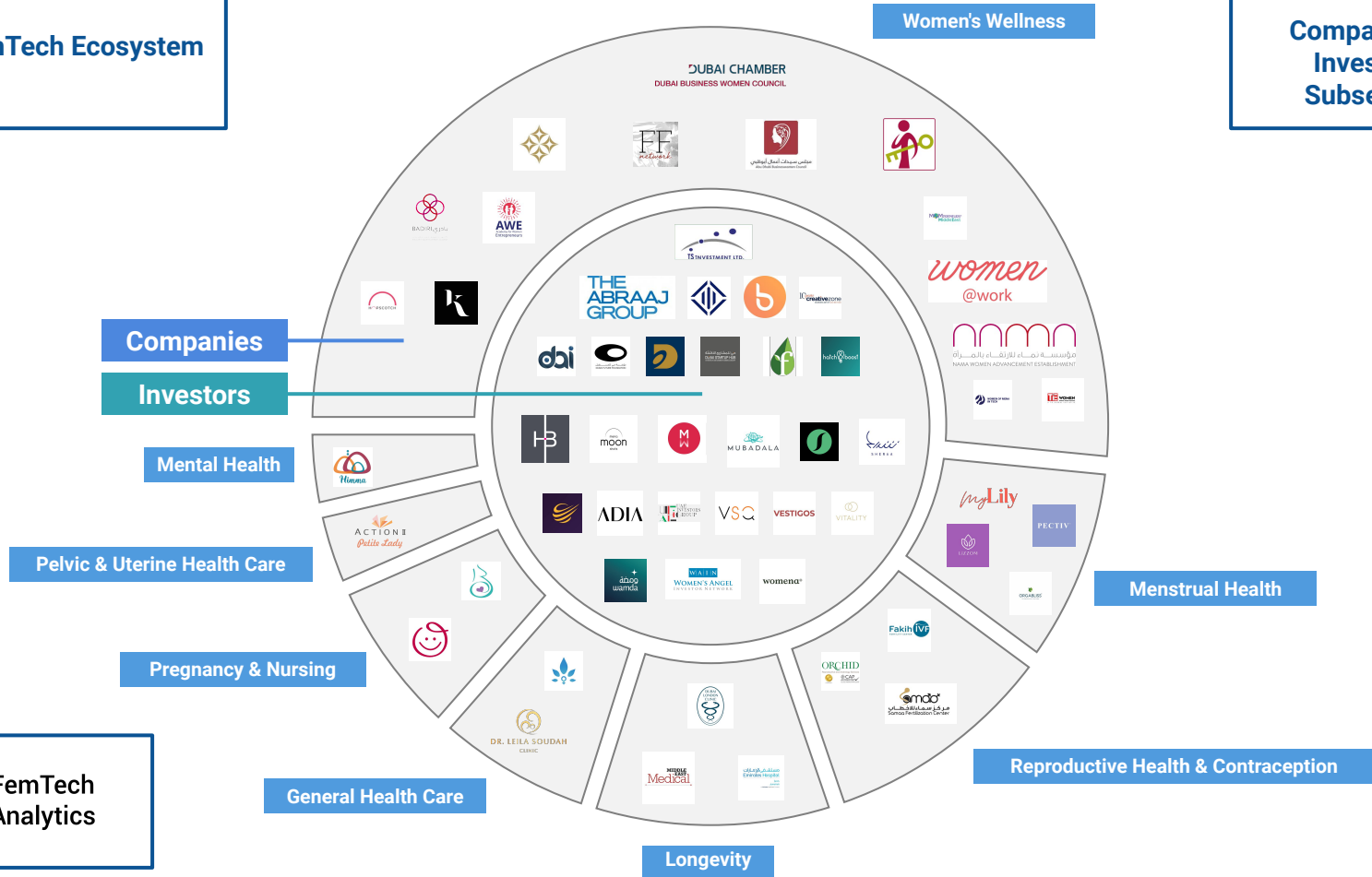
Share of Female Early-Stage Entrepreneurs in MENA in 2021



FemTech in the UAE: Market Overview Q4 2021

UAE FemTech Ecosystem Q4 2021

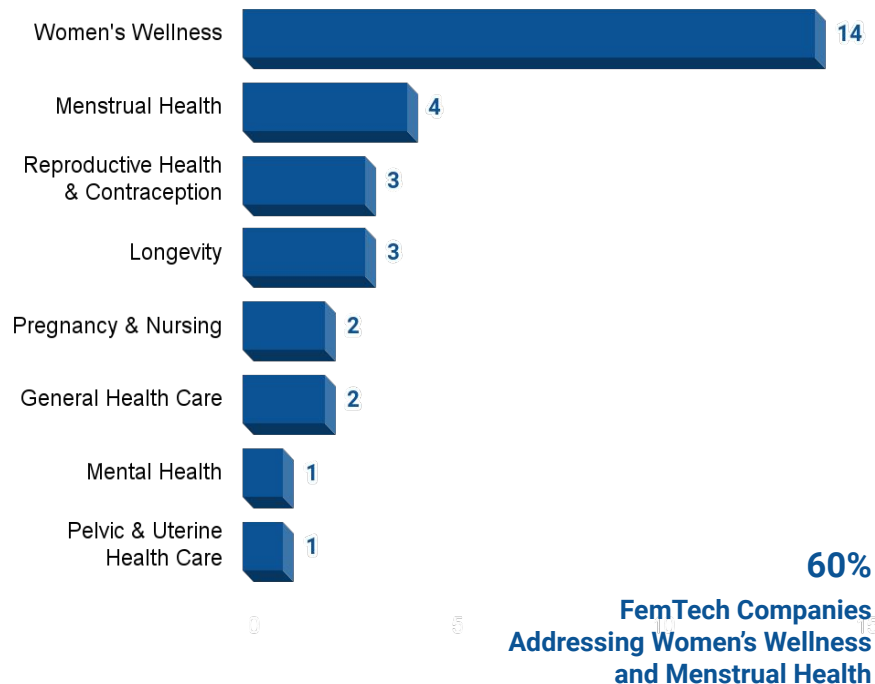
Companies – 30
Investors – 26
Subsectors – 8



*Core and non-core FemTech companies with a direct and indirect focus to advance women's health and well-being.

Distribution of FemTech Companies by Subsectors

Number of FemTech Companies¹ by Subsectors in Q4 2021



Approximately 60% of FemTech companies in the UAE are addressing **Women's Wellness** and **Menstrual Health**. Companies with a focus on women's education and empowerment as well as companies which are conditioned by the expansion of woman's role in the corporate culture were also included in the Women's Wellness category.

Less common subsections of female health that are being addressed by companies in the UAE are **Reproductive Health and Contraception** (3), **Longevity** (3), and **Pregnancy and Nursing** (2).

There is great potential for development in the above-mentioned categories, and even more in **Mental Health** (the companies addressing FemCare were included), **Pelvic and Uterine Health Care** therapy, and **General Health Care** like chronic conditions and infectious diseases based on the high demand and limited number of players.

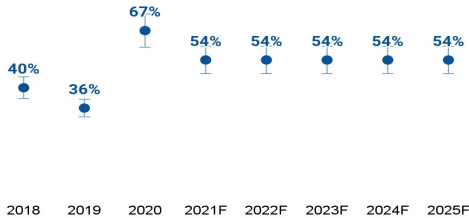
Globally, the FemTech market is dominated by Pregnancy & Nursing (25.8%), in the UAE this subsector comprises only 6.7%.

Financial Performance of the FemTech Company in the UAE

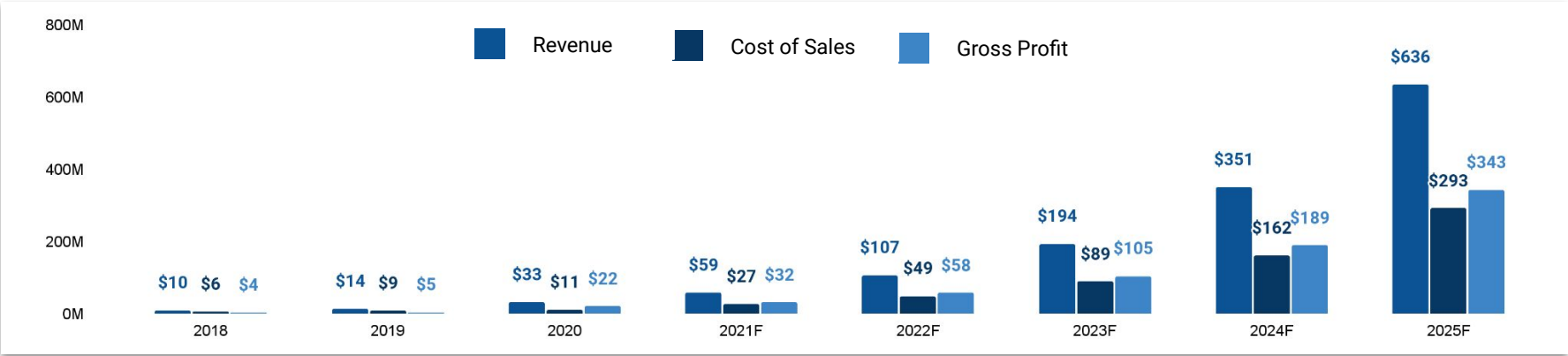
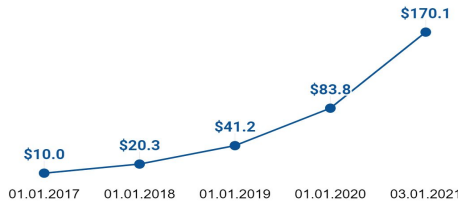
Assumable XYZ tech company was taken to estimate key financial parameters of the asset.
It is considered that the company deals with female diseases.
We see steady share-price growth and stable projected gross profit margin rate along with dynamic revenue growth.

XYZ Dynamics

XYZ Gross Profit Margin



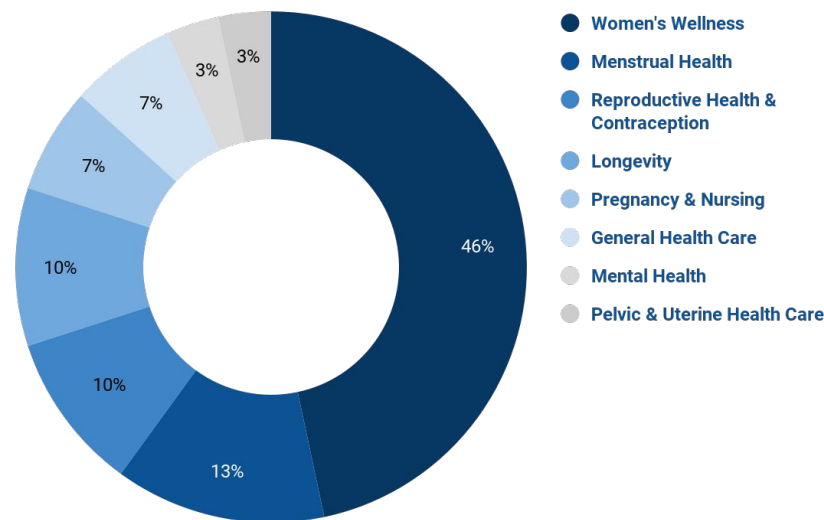
XYZ Stock Quotes



Investment Opportunities

The **FemTech Industry**, while being relatively new, shows a major **untapped potential** for growth. It allows for enormous possible gains with moderate levels of risk, which is attractive to the investors. Additionally, FemTech offers early investment opportunities, giving investors a chance to gain a more significant, pre-emptive market share for with differentiated returns. Investing in FemTech not only provides financial returns but also fulfils a social purpose.

Currently the UAE FemTech Industry¹ is mostly represented by **Women's Wellness** and **Menstrual Health** companies (60%), representing the expansion of women's role in the corporate culture in the country. The **Reproductive Health and Contraception** and **Longevity** shares of the FemTech companies are significant (10%), falling in line with the overall trend for Longevity research and development in UAE. The **General Health Care** and **Pregnancy and Nursing** subsectors come third, with 7% of the total number of companies. The least prevalent subsectors in UAE are **Pelvic and Uterine Health Care** and **Mental Health**, with only 3% of companies involved in them respectively. That said, all of these subsectors show potential for expansion and improvement, which gives space to the potential investors to get involved and commit to funding. As the FemTech Industry keeps growing in UAE, it can be expected that more companies will join the sector in the near future.



FemTech in the UAE: Opportunities and Challenges

Opportunities

The Development of the Global FemTech Market

Owing to increasing awareness in terms of personal care, reproductive health, and genital hygiene among women, the global FemTech market is projected to grow at an average CAGR of 13.3% from 2020 to 2025 to reach \$79.4 billion.

01

UAE's National Strategy

The UAE has a national strategy in place to empower women. Its Gender Balance Council works to develop policies that support women and implements them in the best possible manner. It also works to equalize opportunities between men and women for leadership and decision-making positions.

02

Newly Launched FemTech Accelerator

In October 2021, Organon and Flat6Labs have launched the FemTech Accelerator Program to support female entrepreneurs and advance women's healthcare. The Femtech accelerator will meet this need and that of greater digital innovation in the healthcare space.

03

Challenges

Lack of Investors

There is lack of investors keen on investing in women-focused products and changing women's mindset to prioritize their own health. Women investors are still few, and earliest women angel investors who launched funds to invest in the region are still treated with reluctance by male LPs when raising funds.

01

Barriers to Expand Globally

Big names in the FemTech market have adopted the strategies such as launching new products and engaging in strategic partnerships and agreements with leading medical institutes and universities associate with clinical developments to offer advance health care solutions for women, which became the largest obstacles for UAE's FemTech companies to expand globally.

02

The Term FemTech is Not Used

The lack of understanding of women's healthcare for the vast majority of male investors makes the term 'FemTech' not popular in the region.

03

FemTech Personalities in the UAE

FemTech Personalities in the UAE



Waqar Mashal

Mashal is the Entrepreneur in Residence at **MyLily**. She is co-founder, The Tempest & 60 Day Startups, Forbes 30 Under 30, and 2-time TEDx Speaker.



Sophie Smith

Founder and CEO at **Nabta Health** – personalized health care for women in emerging markets using a new model of hybrid health care.



Lucy Chow

Investor, World Business Angels Investment Forum Senior Senator, Board Director. Director at **Women's Angel Investor Network (WAIN)**.



Heather Henyon

Venture investor focused on women-led tech companies in the Middle East, the USA, and Europe with 100 direct and fund investments.



Elissa Freiha

The founder and CEO of female-focused company **Womena** who has invested in more than 35 companies. Freiha is also an executive producer at **Womentum**.



Chanda Lokendra Kundnaney

Founder of **LIZZOM**, an entrepreneur passionately committed to innovative solutions.



Seema Gupta

Founder and CEO at **Orgabliss**, a revolutionary brand helping women across the globe to choose the best personal hygiene products.

Key Initiatives in the UAE

Key Initiatives in the UAE

26 October 2021: [Organon](#) and [Flat6Labs](#) have launched a femtech Accelerator for female digital healthcare startups in the MENA region.

Ramy Koussa, Associate Vice President, Organon MENAT, said: "Our goal is to advance women's healthcare across MENAT by addressing their unmet needs, helping to build a healthier and a brighter future for all women, families and communities. Leveraging our existing global footprint and expertise and working closely with local authorities and industry stakeholders, we are keen to shift the women's health paradigm beyond reproductive health to encompass the entire life cycle. This forum is an important first for us at Organon MENAT in providing a platform to listen to women and becoming a trusted women's healthcare partner in the region."

Dina El-Shenoufy, Chief Investment Officer at Flat6labs, added: "Globally, both the current start-up landscape as well as the healthcare industry are male-dominated spaces. If we are to achieve greater gender equality, while supporting economic development across MENA, we need to do more to support female entrepreneurs and advance women's healthcare. Our newly launched Femtech accelerator will meet this need and that of greater digital innovation in the healthcare space while demonstrating the importance of cross-industry collaboration to further the goals of female economic empowerment."



Image: [Flat6Labs](#)

Key Initiatives in the UAE

There are many organizations in the UAE, launched under support of both **government** and business community, empowering women in work and entrepreneurship, providing health care, grants, networking, financing, sharing knowledge, and leading initiatives.

Government Support

مؤسسة
دبي للمرأة
DUBAI WOMEN
ESTABLISHMENT



Dubai Women Establishment

دائرة الصحة
DEPARTMENT OF HEALTH



Abu Dhabi Department of
Health



مجلس سيدات أعمال أبوظبي
Abu Dhabi Businesswomen Council

Abu Dhabi Businesswomen
Council

DUBAI CHAMBER
DUBAI BUSINESS WOMEN COUNCIL

Dubai Business Women
Council



مؤسسة نماء للارتقاء بالمرأة
NAMA WOMEN ADVANCEMENT ESTABLISHMENT

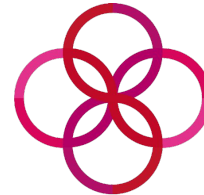
NAMA Women Advancement
Establishment

NAMA affiliates:



مجلس سيدات
أعمال الشارقة
SHARJAH BUSINESS
WOMEN COUNCIL

إحدهم مؤسسات نماء
A NAMA AFFILIATE



بادري
BADIRI

أكاديمية للمعرفة وبناء القدرات
EDUCATION & DEVELOPMENT ACADEMY

IRTHI
مجلس الحرف
المعاصرة
Contemporary
Crafts Council

Key Initiatives in the UAE

There are many organizations in the UAE, launched under support of both **business community** and government, empowering women in work and entrepreneurship, providing health care, grants, networking, financing, sharing knowledge, and leading initiatives.

Business Community

Female Fusion
network

Female Fusion Network

womena®

Womana

MOMPRENEURS®
Middle East

Mompreneurs Middle East

women
@work

Women@Work

TiE WOMEN
EMBRACE. ENGAGE. EMPOWER.
A TiE GLOBAL INITIATIVE

TiE Women



MINDSHIFT
CAPITAL

Mindshift Capital



AccelerateHer

AccelerateHer (DIFC)



INVESTMENTS

HB Investments

W A I N

WOMEN'S ANGEL
INVESTOR NETWORK

Women's Angel Investor
Network

10 years
creativezone
BUSINESS SETUP AND BEYOND

Creative Zone

FemTech Industry in the UAE: Major Trends and Features

FemTech Industry in the UAE: Major Trends and Features

Several female-focused, tech-enabled companies have emerged in the MENA region, especially in the UAE; e.g., **Samaa IVF** and **Orchid Fertility** are keen to provide women with products and services related to their health. But while interest has been gathering pace, there is still a **large gap in terms of financing allocation to FemTech start-ups**.

Given the majority of investors in the region are men, the lack of understanding of women's health care needs makes them hesitant to invest in female-related products. An additional factor is that the majority of FemTech **start-ups in the UAE are founded and headed by women who tend to receive less funding than their male counterparts**.

FemTech start-ups broadly face challenges because of the **stringent regulatory requirements**, given the sensitive nature of the sector. However, personal hygiene is a segment that can circumvent this challenge. Several start-ups have emerged in the country, providing monthly subscription services for sanitary pads and other period-related products, e.g., **Pectiv**, **MyLily**, and **Orgabliss**.

One start-up that has gradually been **breaking down the barriers** is the Sharjah-based **Nabta Health**, a platform with a unique model of hybrid health care seamlessly combining digital and traditional health care to improve health outcomes in women living with NCDs. The company is planning to expand to Saudi Arabia and aims to complete a Series A funding round later in 2021.

Key Features of the FemTech Market¹ in the UAE

The UAE has the ability to rally a large number of establishments and initiatives empowering women in business, education, and work.

In the UAE, the FemTech sector has great potential but is still underdeveloped.

The FemTech Longevity subsector is in its early stage of development.

UAE investors are mostly focused on HealthTech rather than FemTech.

Menstrual Health and Women's Wellness are developing in the UAE while other subsectors are still lagging behind.

FemTech Industry in the UAE: Major Trends and Features

EDUCATION AND CAREER

The UAE is a powerful center of **educational and professional** organizations and communities for women, accelerating equality and diversity. Dubai and Abu Dhabi are extremely progressive and very forthcoming of women. Female leaders work in the government and as entrepreneurs.

FERTILITY

Reproductive health and **fertility is one the most important areas within FemTech** and covers solutions that are safer, more personalized, and represent reproductive health and fertility holistically. Treatment ranges from basic care to the most advanced technologies.

PERSONALIZED HEALTH CARE

Personalized medicine represents an exciting opportunity to improve the future of individualized health care for all women, holding much promise for **specific female-diseases treatment and prevention**.

MENTAL HEALTH

A rise in the number of companies ensuring **female emotional, psychological, and social well-being** is currently being observed in the UAE and the region. FemTech offers wearables, apps, e-platforms, and programs to support young girls, pregnant and postpartum women.

LONGEVITY

FemTech Longevity focuses on technologies, services, and research related to **extending women's healthy lifespan**. The number of FemTech Longevity companies in the UAE is quite limited, which makes it a **niche market** with unmet needs of 1+ million women over the age of 35.

FEMCARE PRODUCTS

FemTech start-ups in the UAE mainly concentrated on the development of period-related products. Pads are mainly provided by subscription-based models. Innovative **sanitary products are manufactured with nanotechnologies**.

TRACKING APPS

Since Clue, the first ever period and ovulation tracker, became available, there has been a growing demand for various apps dedicated to **tracking menstrual cycles, menopause, and different stages of pregnancy**.

DESTIGMATIZATION

Thanks to the widespread of communities in the country, issues surrounding female health are becoming **less stigmatized**. Society is now ready to discuss topics related to periods, female sexual health care, and menopause.

FemTech Industry in the UAE: Major Trends and Features

EDUCATION AND CAREER



H PSCOTCH



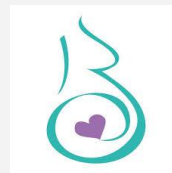
FEMCARE PRODUCTS

PECTIV®

MyLily



PREGNANCY AND NURSING



FERTILITY



Conclusions

Conclusions

I.

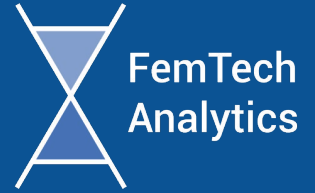
With UAE being at the forefront of gender equality in the MENA region, it should come as no surprise that the FemTech Industry¹ has gained a rapid pace in terms of development. With 30 companies involved in the sector, UAE spearheads R&D into the areas which FemTech intends to combat. More than half of the companies are primarily focused on Women's Wellness and Menstrual Health, with the other two prevalent subsectors being Reproductive Health and Contraception and Longevity (which can be expected due to the overall interest in Longevity in the country). There are also 26 UAE-based investors who have invested in FemTech companies. The country has a number of FemTech start-ups, which allow for an additional increase of both media coverage and investor interest in the sector. In terms of the number of companies related to FemTech in the region, the UAE is second only to Israel.

II.

Overall, FemTech startups face challenges in the UAE and only the Menstrual Health segment offering personal hygiene mainly demonstrated the growth. In the UAE, four startups have emerged providing monthly subscription services for sanitary pads and other period-related products. These e-commerce platforms focused on women's healthcare needs can be considered as the first wave in core FemTech. There are certain challenges for UAE to overcome in the following years, with the most prevalent being stigmatization and disproportion in funding received between woman- and man-founded companies. Yet the ecosystem of the industry has a tendency to weed out these issues, with the trend toward destigmatization and push for a more egalitarian redistribution of funding by gender between both the already established companies and the new and upcoming ones.

III.

Globally and in MENA, there is a huge gap in the market of women's healthcare. As soon as people start talking about women's well-being and health and understand the role of technologies to advance women's health, the FemTech market will grow significantly. In addition, there is a lack of companies using AI and ML-based technologies in the UAE to advance women's well-being. This segment can be a niche for further development.



About FemTech Analytics

www.femtech.health

About FemTech Analytics

FemTech Analytics is a FemTech-focused analytical subsidiary of [Deep Knowledge Group](#). The range of activities includes research and in-depth analysis on key areas of high potential in the FemTech Industry, ranking of companies and government agencies based on their innovation potential and business activity in the space, and providing consulting and analytical services to advance the FemTech sector. FemTech Analytics regularly creates open-access analytical reports covering the emerging trends in the FemTech market as well as proprietary reports which feature a more in-depth analysis.

Our Activities

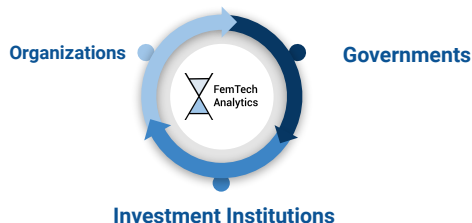
Analytical Case Studies

Preparing open-access studies focused on the global FemTech Industry landscape for a wide range of customers and highlight the importance of the industry.



Proprietary Analytics

Delivering proprietary analytical services based on specific customer needs. Strategic partnership with leading organizations, investment institutions, and governments across the globe.

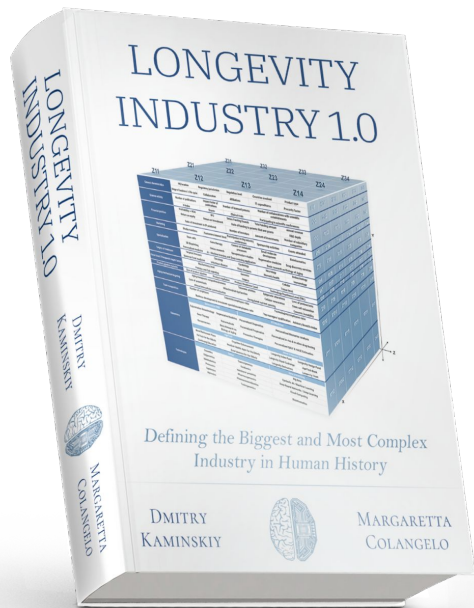


Virtual Events and Webinars

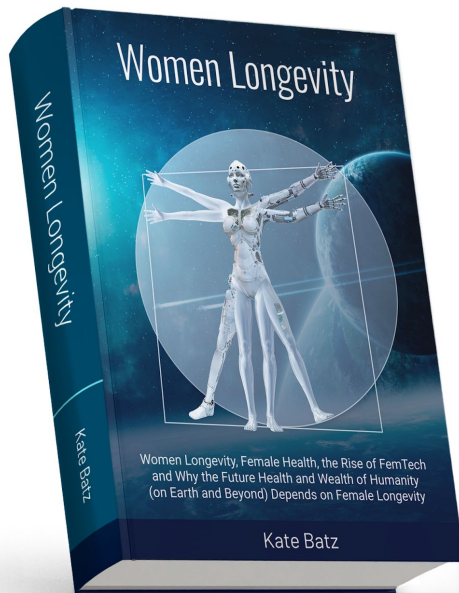
Organizing virtual conferences featuring FemTech influencers, including founders and CEOs of start-ups and established companies, investors, scientists, and other key players in the Women's Health industry.



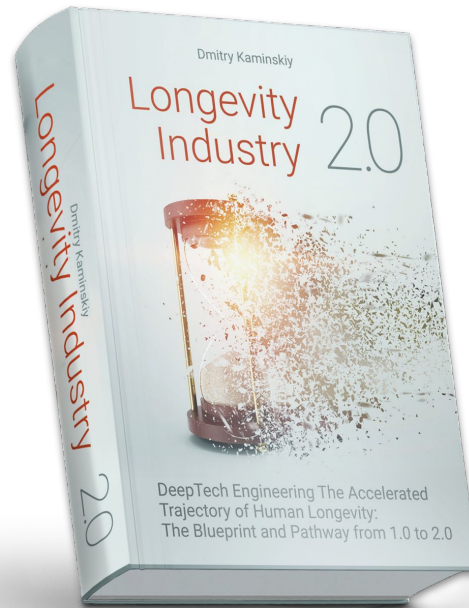
Longevity Book



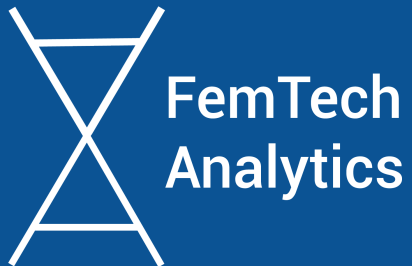
Longevity Industry 1.0
Defining the Biggest and Most Complex Industry in Human History



Women Longevity
Women Longevity, Female Health, the Rise of FemTech and Why the Future Health and Wealth of Humanity (on Earth and Beyond) Depends on Female Longevity



Longevity 2.0
DeepTech Engineering The Accelerated Trajectory of Human Longevity: The Blueprint and Pathway from 1.0 to 2.0



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