



INVESTMENT DIGEST

Longevity Industry Q3 2021

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Longevity Investment Digest at a Glance

This Investment Digest summarizes key observations in the private equity and venture capital ecosystem of the rapidly evolving and exponentially growing Longevity Industry. In it, we have assembled information about key industry trends, more than 23,000 longevity companies, 50 leading investors, and more than 600 longevity-focused publicly traded corporations. We have also outlined major investment rounds and relevant R&D trends, illustrating the industry's traction and readiness of institutional investors (including top-tier financial institutions) to potentially acquire the most successful startups, such as AgeTech, Longevity Fintech, and Longevity Biomedicine.

The COVID-19 pandemic has given a boost not only to the growth of the biotech capital market, but also to the development of the longevity biomedicine sector, resulting in an increase of more than 30% (compared to the previous year). Though the growth in the longevity market exceeds that of in the biotech and financial services markets, it still remains pretty volatile. 15 longevity-focused companies launched their IPOs in 2021, whereas more than a thousand of them received private equity investments. Currently, the growth rate of the longevity market is comparable to that of the IT sector. Longevity is regularly picked as a major topic of interest for panel discussions and entire conference series by top-tier finance and business media brands, including The Economist, Financial Times, and Bloomberg.

To sum up, the Longevity industry is poised to witness a quantum leap in the near future, particularly because of the impact of Artificial Intelligence on biomedicine R&D and in light of the upcoming paradigm shift from treatment to prevention.

INVESTMENT LANDSCAPE

Overview

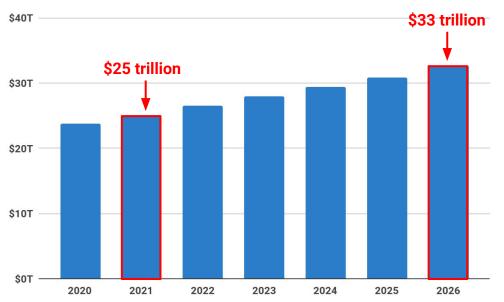






THE LONGEVITY ECONOMY ON A GLOBAL SCALE

The Longevity Economy: Scale Projections, Trillion USD

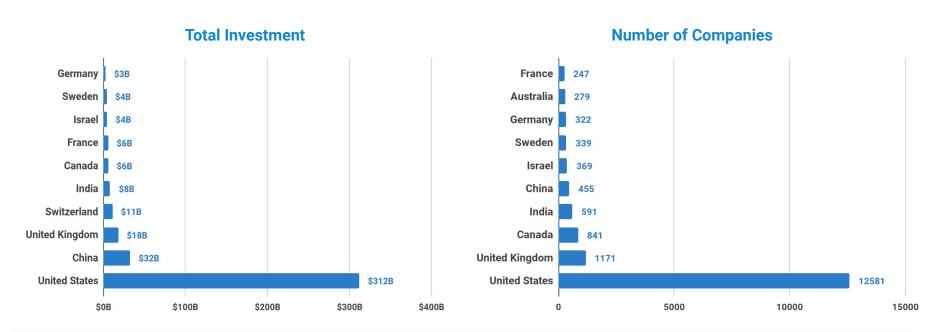


The Longevity Economy's Scale Projections contains global healthcare spending affecting Longevity, the combined capitalisation of publicly listed Longevity companies, the capitalisation of Longevity-related insurance and reinsurance companies, banks and pension funds and privately held Longevity companies.

Not only does aging pose one of the most acute problems of our time - it also presents one of the most promising opportunities. Financial institutions, such as investment banks, pension funds, and insurance companies can either sink or swim when hit by the oncoming Silver Tsunami. Whether they will succeed in riding the wave or end up drowning under it will depend not only on their willingness to deploy new business models adapted to population aging and emerging industries of AgeTech, WealthTech, and Longevity Finance, but also on the quality of longevity analytics that they use to develop such business models.

We define the Longevity Industry as a combination of aging, advanced preventive precision biomedicine, AgeTech, relevant parts of national healthcare budgets, and the global financial industry related to such sub-industries.

TOP 10 COUNTRIES IN THE LONGEVITY SECTOR IN 2021



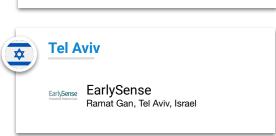
The chart on the left represents the top 10 countries with the largest investment in the Longevity Industry (as of August 2021). The chart on the right shows the top 10 countries for the number of longevity-focused companies (as of 2021). The undisputed leader here is the US which has a total of \$256 billion invested in 12,581 companies. It is followed by China, the second largest country for longevity investment, which has a total of \$31 billion invested in 455 companies. China's closest competitor is the United Kingdom where funds are mostly raised from public sources and IPOs, not from private investors.

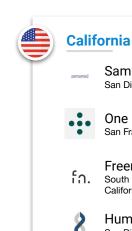














San Diego, California, US

One Medical
San Francisco, California, US

Freenome
South San Francisco,
California, US

Human Longevity San Diego, California, US

UNITY Biotechnology Brisbane, California, US



Geron Menlo Park, California, US

Epirium Bio San Diego, California, US

Massachusetts



Amwell Boston, Massachusetts, US

Decibel Therapeutics
Cambridge, Massachusetts, US

Navitor Pharmaceuticals
Cambridge, Massachusetts, US

Washington



Colorado



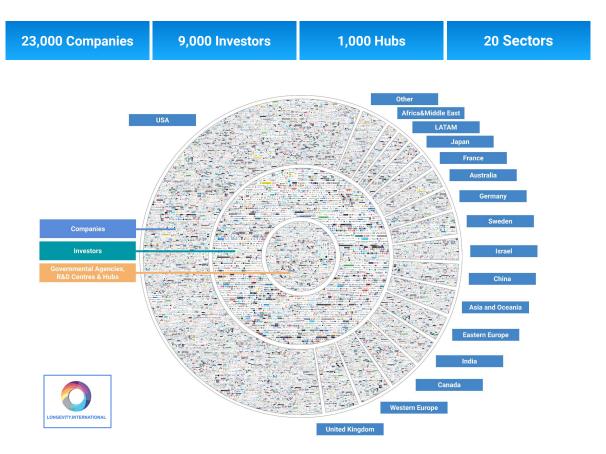
Maryland

Osiris Therapeutics
Columbia, Maryland, US

New Jersey

Celularity
Warren, New Jersey, US

GLOBAL LONGEVITY ECOSYSTEM 2021



USA	UK
Canada	India
Japan	China
Sweden	Germany
Switzerland	Spain
CEE*	Singapore
Portugal	France
Brazil	Australia
MENA Region	EU

^{* –} Central and Eastern Europe

GLOBAL LONGEVITY ECOSYSTEM - 23,000 COMPANIES BY 20 SECTORS



Geroscience



Longevity Biomarkers



Al for Longevity



NeuroTech



PharmTech

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Longevity WealthTech



FinTech



InsurTech



AgeTech



Wellness & Fitness

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Space Medicine



Longevity FemTech



Advanced Cosmetics



Clinical Data management



Telemedicine

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Deep Diagnostics



Regenerative Medicine



P4 Medicine



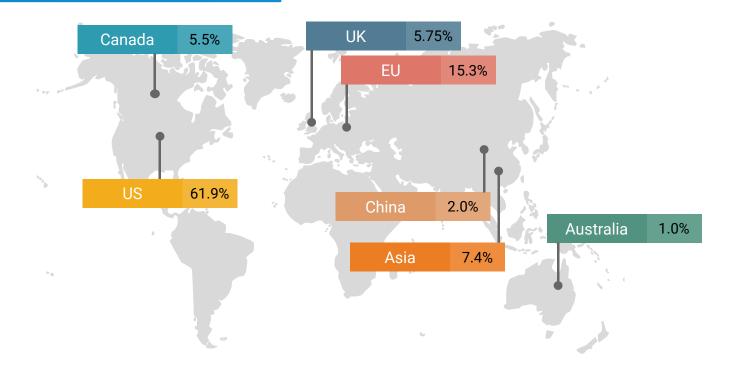
Longevity Gene Therapy



Mental Health



23,000 COMPANIES: REGIONAL PROPORTION



The US is still firmly in the lead in terms of the number of longevity-focused companies, and the EU is the second biggest market in the world. However, Asia increased the market share to 9.4% (represented by 2,162 companies of different sizes and funding structures) and keeps growing today. We expect steady growth of the Asia companies with increasing the number of public offerings among them.

LONGEVITY INDUSTRY: MULTI-TRILLION DOLLAR OPPORTUNITY

Longevity, AgeTech & WealthTech Market

Globally1 Billion in Retirement

In the UK

10 Million in Retirement



"The one billion retired people globally are a multi-trillion dollar opportunity for business "

~ Dmitry Kaminskiy, interview in the Financial Times

"We expect to add 1 billion older individuals in the next three to four decades, atop the more than 700 million older people we have today "

~ International Monetary Fund



LONGEVITY INDUSTRY: MULTI-TRILLION DOLLAR OPPORTUNITY



23,000+ companies (incl. 490 listed companies)

1,000+ R&D hubs

9,000+ investors

1,000+ financial institutions

100+ governments

160 subsectors

The longevity market is not only limited to anti-aging applications of life sciences. It also includes some new sectors of the financial industry, as well as government projects (national longevity development plans); hence, its overall size potentially exceeds \$25 trillion. As the majority of full-blown longevity startups are quickly becoming mature companies, large institutional investors are making increasingly more investments into the industry and a full-fledged longevity infrastructure is emerging.

There are at least 600 publicly traded corporations that can be considered part of the Longevity industry.

Longevity Biomedicine, FinTech, and AgeTech industries include 23,000+ companies, 9,000+ investors, 14 sectors, and 114 subsectors.

The longevity Financial Industry includes 1,000+ corporations, 15 sectors, and 50 subsectors.

The Longevity Governance Landscape includes national healthcare budgets and development plans of at least 100 governments.

Note: Since there is no generally accepted methodology for their estimation, the numbers presented in the scheme are approximate.

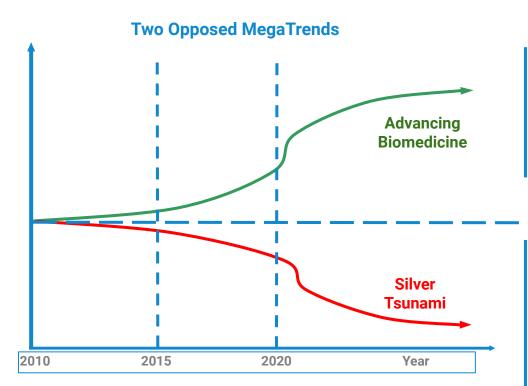
THE "7TH CONTINENT" OF 1 BILLION PEOPLE IN RETIREMENT



There are more than 1 billion people aged 60 years and older in the world nowadays. In fact, there are so many of them that they can populate an entire '7th Continent'.

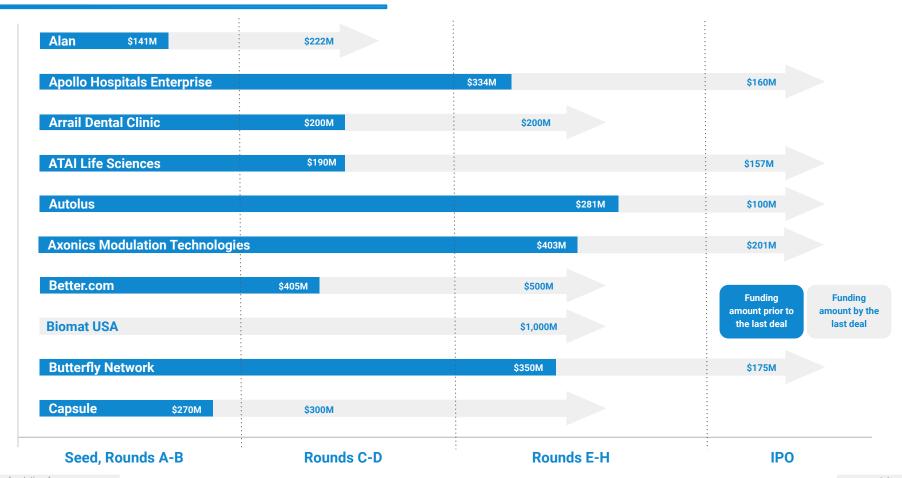
Not only do they wield immense purchasing power, but they also hold the largest amount of financial assets compared to other age groups.

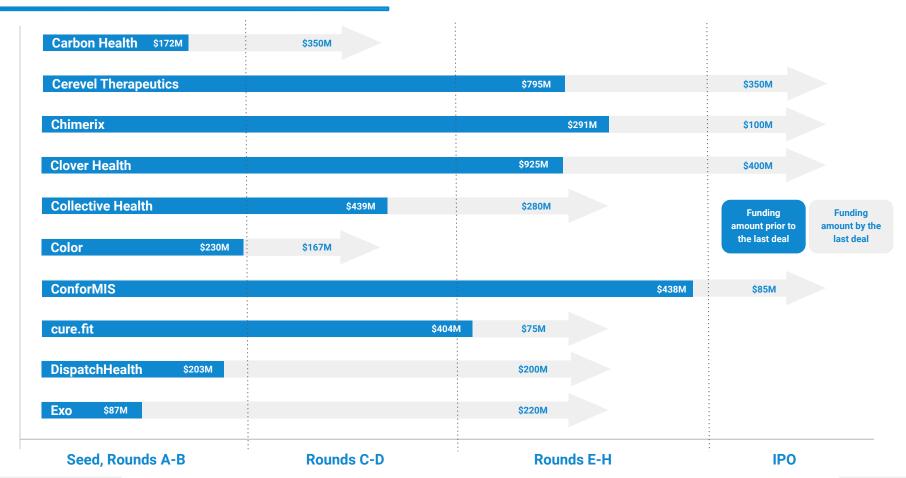
LONGEVITY AND SILVER TSUNAMI - COLLISION OF TWO OPPOSING MEGATRENDS

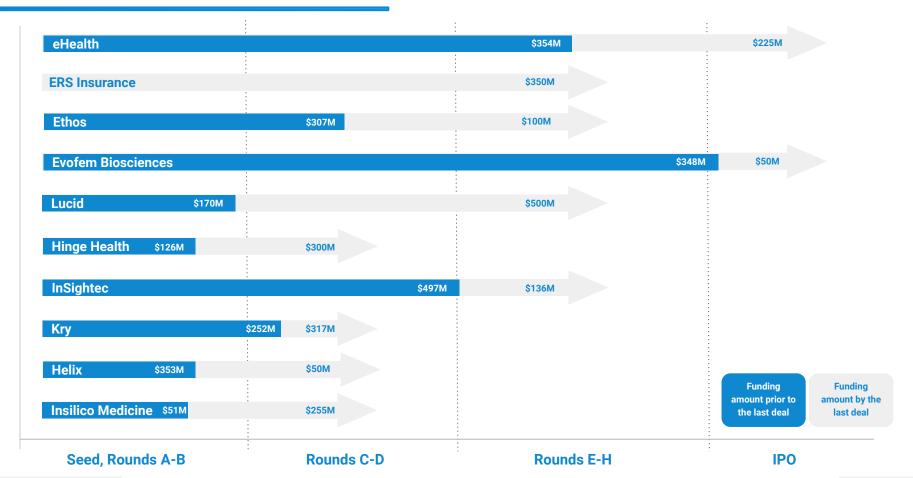


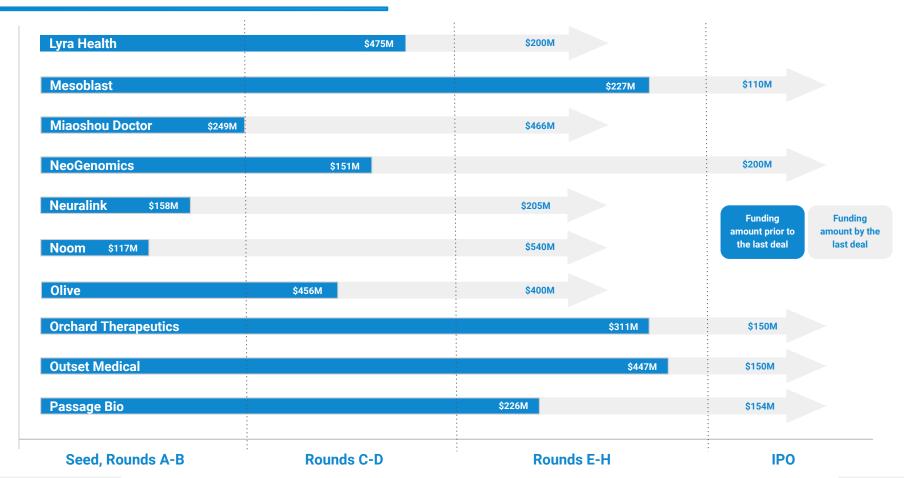
Rapid progress in biomedicine has been mainly due to the advances in collection and analysis of data. The industry is poised to witness a quantum leap in the near future, particularly because of the impact made by Artificial Intelligence on biomedicine R&D and in light of the upcoming paradigm shift from treatment to prevention.

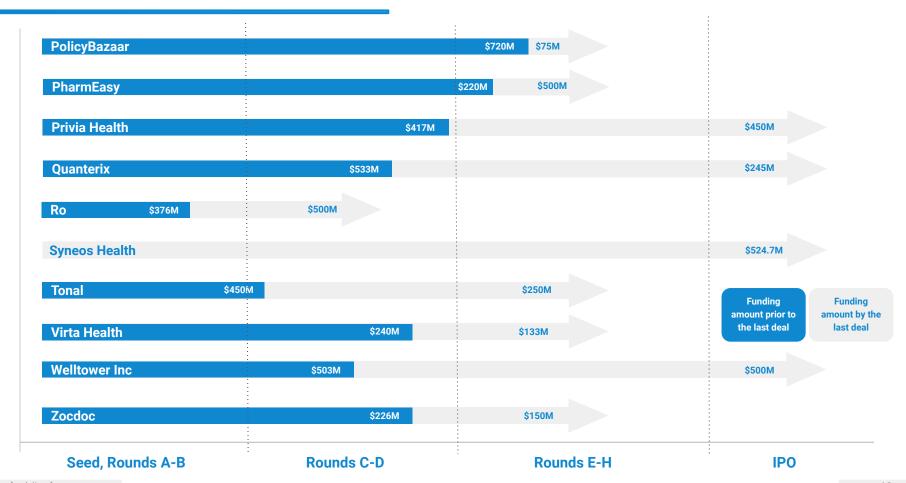
At the same time, the inevitable Silver Tsunami (demographic aging) places a major economic burden not not only on the healthcare systems of developing nations, but also on major financial institutions, including pension funds, insurance companies, asset management firms and retail/private wealth banks. It is also expected to increase costs associated with old age.











INVESTMENT LANDSCAPE IN 2021 AT A GLANCE

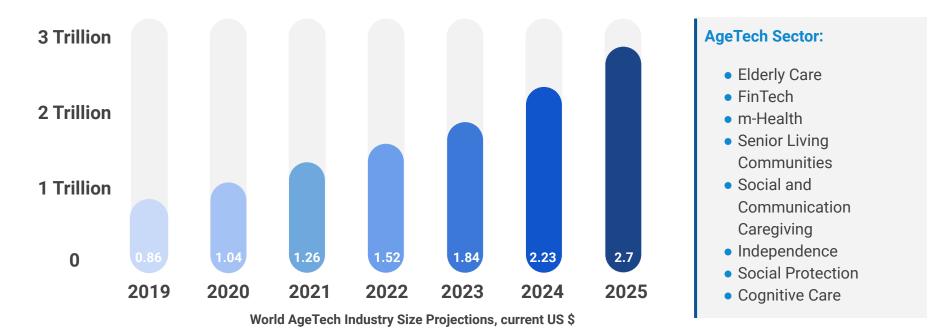
In 2021, the global investments in longevity-focused companies totalled \$39.54B. Some of the major deals included:

- Noom, a psychology-based digital health platform used to provide intelligent nutrition and exercise coaching, raised \$540M in Series F Round;
- Ro announced a \$500M Series D round in March 2021, which values the 3.5-year-old company at \$5 billion;
- PharmEasy, health tech startup offering services such as teleconsultation, medicine deliveries, and diagnostic test sample collection, raised \$500M Series F in July 2021 at \$4B valuation supported by seven private institutional investors;
- ElevateBio, company focused on cell and gene-based therapies, announced it closed on a massive \$525 million Series C led by Matrix Capital, with participation from new investors SoftBank Vision Fund 2 and Fidelity Management.
- EQRx Inc. raised \$500 million at the close of its series B financing. The biotechnology company's series A investors Andreessen Horowitz LLC, Arboretum Ventures LLC, Arch Venture Partners LP, Casdin Capital LLC, GV, Nextech Invest Ltd. and Section 32 participated in the fundraising activity

Top 5 Investment Deals

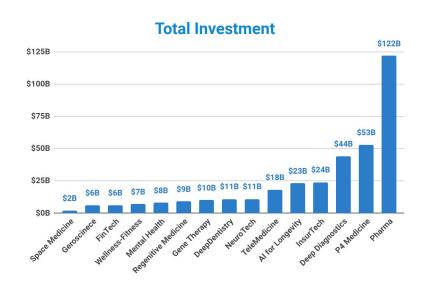


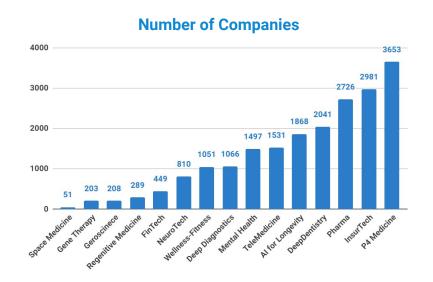
AGETECH INDUSTRY MARKET CAPITALISATION



Estimated at \$25 trillion in 2021, the global longevity economy is growing steadily and expected to be worth \$33 trillion by 2026. By the most conservative estimates, it accounts for 20% of the global GDP. While the global Longevity Economy is projected to reach \$33 trillion by 2026, the Age-Tech segment alone is projected to reach \$2.7 trillion by 2025. This, in turn, implies an annual growth rate of 21% in the global Age-Tech market, which is attributable to the development of the elderly care sector enhanced by IT, FinTech, and other digital technologies.

INVESTMENTS IN THE LONGEVITY INDUSTRY





Pre-IPO Investments in Longevity by 2021: \$353 Billion

PharmTech is the largest sector in the Longevity Industry in terms of funds raised and companies involved.

The distribution of investments across different sectors of the Longevity industry demonstrates that investors tend to invest more into drug and gene therapies than into devices (**Agetech**). However, as society's focus is shifting towards keeping older people healthy and active for longer, tech-enabled care and mobility aids, the two key areas of age-tech, are very likely to attract even more investment in the near future.

LONGEVITY INDUSTRY SUBSECTORS

AgeTech

Digital, IT and mechanical technologies aiming at prolonging physical functionality and wellbeing in elderly demographics.

AI for Longevity

Application of Artificial Intelligence for longevity research and development, including AI for drug discovery and biomarker development.

FemTech

FemTech products and services targeting core female-specific hallmarks of aging and/or aspects of aging. Prominent sectors include fertility, ovarian rejuvenation.

PharmTech

PharmTech include application of scientific knowledge or technology to pharmacy, pharmacology, and the pharmaceutical industry.

Regenerative Medicine

Cell therapies, bioengineered organs, tissue engineering and xenotransplantation targeting core hallmarks of aging.

P4 Medicine

P4 (Precision Preventive Personalized Participatory) diagnostic, prognostic and therapeutic technologies to maintain an optimal state of health for as long as possible. Considered as the leading edge of practical applications of Longevity technologies.

Biomarkers for Longevity

Discovery and development of panels of biomarkers of aging, the core infrastructure required for testing the safety and efficacy of Longevity therapies and the effectiveness of interventions.

Aging Analytics Agency 222m

LONGEVITY INDUSTRY SUBSECTORS



Longevity NeuroTech

NeuroTechnologies to improve and maintain cognitive abilities, neurological plasticity, sleep quality (SleepTech) and psychological well-being into later stages of life.

Deep Diagnostic

Treating or diagnosing a problem you're having by monitoring existing problems, checking out new symptoms or following up on abnormal test results.

FinTech

The integration of technology into offerings by financial services companies in order to improve their use and delivery to consumers.

Space Medicine

The practice of medicine on astronauts in outer space whereas astronautical hygiene is the application of science and technology to the prevention or control of exposure to the hazards that may cause astronaut ill health.

Advanced Cosmetics

Advanced cosmetic describes the industry that manufactures and distributes advanced cosmetic products. It includes Natural cosmetics, Cosmeceuticals, Beauty devices, Ingredients-as-a-Service and Anti-aging cosmetics markets.

Longevity WealthTech

WealthTech industry comprises any product or service (again, almost invariably IT-based) that either simplifies or enhances the creation and maintenance of Wealth - from savings to investment - for all ages of society.

Longevity Gene Therapy

Gene therapy is an experimental technique that uses genes to treat or prevent disease. In the future, this technique may allow doctors to treat a disorder by inserting a gene into a patient's cells instead of using drugs or surgery.

LONGEVITY INDUSTRY SUBSECTORS

Mental Health

Mental Health includes a wide range of psychological or psychiatric disorders and often requires psychiatric intervention. Conditions can be caused by either a biological origin such as genetic, chemical, and anatomical.

Clinical Data Management

Clinical data management is the process of collecting and managing research data in accordance with regulatory standards to obtain quality information that is complete and error-free.

Telemedicine

Telemedicine, or virtual health, refers to one-on-one consultations between patients and health professionals via video chat, phone call, or text message.

InsurTech

Insurtech refers to the use of technology innovations designed to squeeze out savings and efficiency from the current insurance industry model. Insurtech is a combination of the words "insurance" and "technology," inspired by the term fintech.

Geroscience

Biomedical therapies targeting the root causes of aging, including Cellular Senescence, Stem Cell Exhaustion, Epigenetic Alterations, Altered InterCellular Communication, Loss of Proteostasis, Deregulated Nutrient Sensing, Mitochondrial Dysfunction, Telomere Attrition and Genomic Instability.

Wellness & Fitness

Wellness & Fitness encompasses all activities which promote physical and mental wellbeing: from yoga to healthy eating, personal care and beauty, nutrition and weight-loss, meditation, spa retreats, workplace wellness and wellness tourism.

LONGEVITY LANDSCAPE FRAMEWORK

Geroscience R&D	
Rejuvenation Biotechnology	Basic Research on Biology of Ageing
Geroprotectors	Regenerative Medicine
Nutraceuticals	Gene Therapy

P4 Medicine	
Personalized Diagnostics	Personalized HALE and QALE Estimation
Personalized Prognostics	Personalized in vivo and in silico Drug Testing
Preventive Therapies	Participatory Medicine

AgeTech			
	NeuroTech	Cognitive Enhancement	
	Owners III amount	NextGen Mobile Apps	
	Smart Homes	for the Elderly	
	Continuing Education	Entertainment for the	
	Continuing Education	Elderly	

Longevity WealthTech		
Financial Planning	Asset Management	
Missa Investments	Digital Bushama	
Micro-Investments	Digital Brokers	
Al-Driven Assistants	Long-Term Securities	

Longevity Finance		
Longevity Index Fund	Longevity Hedge Fund	
Longevity Stock Exchange	AgeTech Bank	
Longevity Derivatives	Longevity Investment Bank	

Longevity Governance	
Pension Plans	National Healthcare Budgets
Longevity Development Strategies	Elderly Care Programs
National Insurance	Elderly Education

LONGEVITY FINANCIAL INDUSTRY FRAMEWORK

InsurTech		
HALE/QALE-Based Insurance	Al-Driven Insurance Premium Calculation	
NextGen Mobile Apps	Healthy Lifestyle Bonuses	
Big Data Actuarial Models	Biological Age Estimation	
Models	Estimation	

WealthTech					
D. I. D. Commun.	D. 11 LD . 1				
Robo-Retirement	Digital Brokers				
Micro-Investments	Annuities				
Long-Term Securities	Al-Driven Advisors				

Longevity Asset Management					
Novel Retirement Plans	Portfolio Management				
Element Constant El Leste	NextGen Mobile Apps for				
FinTech for the Elderly	the Elderly				
Financial Planning	De-Risking				
Financial Planning	De-Risking				

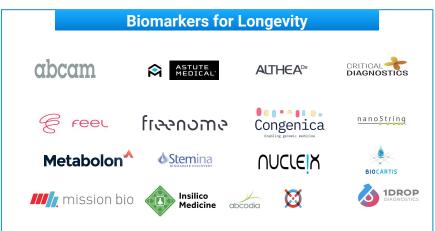
Novel Financial System					
Longevity Index Fund	Longevity Hedge Fund				
Strategies Diversification	AgeTech Bank				
otrategies Diversification	Age reen bulk				
Longevity Derivatives	Pension Planning				

MOST ADVANCED PENSION-TECH COMPANIES

Aging Analytics Agency has analyzed the most advanced pension-tech companies and concluded that the majority of them are based in the UK and EU.



































Clinical Data Management SEQSTER SOPRIS HEALTH CATO SMS HeptaQuest Pitalbeat DEDO Attos OptiMantra







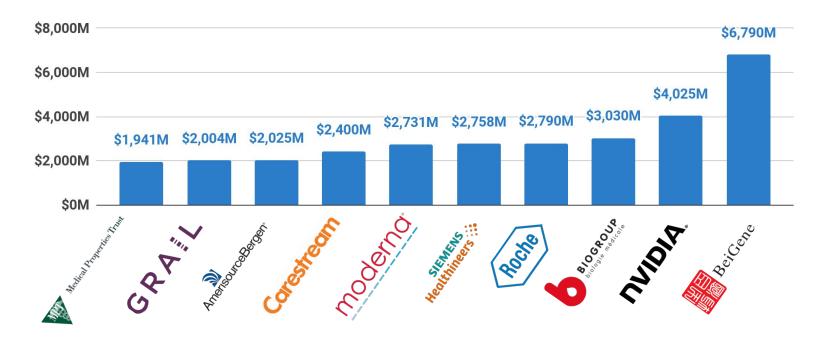


TOP 10 LONGEVITY-FOCUSED COMPANIES BY INVESTMENTS IN 2021



Half-year 2021 demonstrates the lasting trend of boosted growth of the biotech capital market and the development of the longevity sector. Pandemic has stimulated an increase in investments in the longevity industry, where total funding of top 10 Longevity-focused companies exceeds \$10.78B as of July 2021. Biogroup-LCD, the France-based private company, is the leader by the amount of total investments having raised a total of \$3.03B in funding over 4 rounds. PharmEasy and Ro are private companies which are listed above due to late-stage mega-rounds in 2021.

TOP 10 LONGEVITY-FOCUSED COMPANIES BY TOTAL INVESTMENTS



Half-year 2021 demonstrates the lasting trend of boosted growth of the biotech capital market and the development of the longevity sector. Pandemic has stimulated an increase in investments in the longevity industry, where total funding of top 10 Longevity-focused companies exceeds \$30.5B as of July 2021. BeiGene, the leader of rating, has raised a total of \$6.8B in funding over 7 rounds. Their latest funding was raised on Jul 12, 2020 from a Post-IPO Equity round.

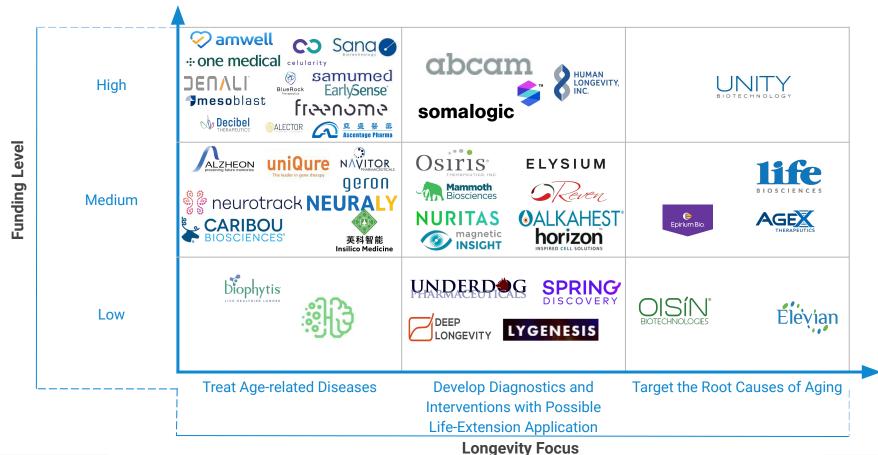
50 LEADING COMPANIES IN LONGEVITY SECTOR

1	Abcam	14	Deep Longevity
2	AgeX Therapeutics	15	Denali Therapeutics
3	Alector	16	EarlySense
4	Alkahest	17	Elevian
5	Alzheon	18	Elysium
6	Amwell	19	Epirium Bio
7	Ascentage Pharma	20	Freenome
8	Biophytis	21	Geron
9	Birdie	22	Haunt.Al
10	BlueRock Therapeutics	23	Herophilus
11	Caribou Biosciences	24	Horizon Discovery
12	Celularity	25	Human Longevity
13	Decibel Therapeutics		

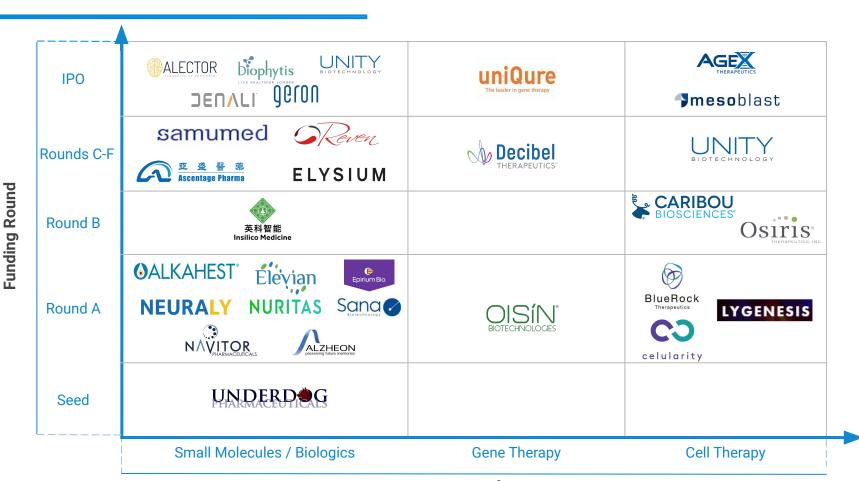
50 LEADING COMPANIES IN LONGEVITY SECTOR

26 Ins	silico Medicine	39	Oisin Biotechnologies
27 Ju	venescence	40	One Medical
28 Kry	ydel	41	Osiris Therapeutics
29 Lif	e Biosciences	42	PharmEasy
30 Ly0	Genesis	43	Reven Pharmaceuticals
31 Ma	agnetic Insight	44	Samumed
32 Ma	ammoth Biosciences	45	Sana Biotechnology
33 Me	esoblast	46	SomaLogic
34 Na	avitor Pharmaceuticals	47	Spring Discovery
35 Ne	ectarine Health AB	48	Underdog Pharmaceuticals
36 Ne	euraly	49	UniQure
37 Ne	eurotrack	50	UNITY Biotechnology
38 Nu	ıritas		

TOP LONGEVITY COMPANIES BY FUNDING LEVEL AND SPECIALIZATION



TOP LONGEVITY COMPANIES BY FUNDING ROUND AND TREATMENT TYPE



Aging Analytics Agency

Type of Treatment

TOP LONGEVITY COMPANIES BY ROUNDS NUMBER AND STAGE OF TRIALS



TOP LONGEVITY COMPANIES BY FUNDING LEVEL AND TREATMENT TYPE



Aging Analytics Agency

Type of Treatment

LEADING INVESTORS IN THE INDUSTRY

Overview







50 LEADING INVESTORS IN LONGEVITY SECTOR

1	500 Startups	14	Essex Woodlands Health Ventures
2	Advent Life Sciences	15	F-Prime Capital
3	Apollo Ventures	16	Flagship Pioneering
4	ARCH Venture Partners	17	Forbion Capital Partners
5	Berkeley SkyDeck	18	Foresite Capital
6	Bill & Melinda Gates Foundation	19	Formic Ventures
7	Bold Capital Partners	20	Founders Fund
8	Celgene	21	GE Capital
9	Clarus Ventures	22	GV
10	CRG L.P.	23	Illumina
11	Deep Knowledge Ventures	24	Index Ventures
12	Eight Roads Ventures	25	Innovate U.K.
13	Esas Ventures		

50 LEADING INVESTORS IN LONGEVITY SECTOR

26 Jefferson Health System	39 Pitch@Palace
27 Juvenescence	40 Polar Light Ventures
28 KIZOO Technology Capital	41 Polaris Partners
29 Longevity Vision Fund	42 RA Capital Management
30 MassChallenge	43 Roche Venture Fund
31 Maverick Ventures	44 Social Capital
32 Methuselah Fund	45 SR One
33 National Institutes of Health	46 StartX (Stanford-StartX Fund)
34 Novartis	The Longevity Fund
35 Novartis Venture Fund	48 Venture Kick
36 Novo Holdings	49 VI Partners
37 Omega Funds	50 Vickers Venture Partners
38 OrbiMed	

COMPARISON OF LONGEVITY INVESTMENT FUNDS RESEARCH FOCUS / INVESTMENT PORTFOLIO FOCUS



Investment Portfolio Focus

COMPARISON OF LONGEVITY INVESTMENT FUNDS FUNDING ROUND FOCUS / COMPANY STAGE FOCUS



Company Stage Focus

COMPARISON OF LONGEVITY INVESTMENT FUNDS FUNDING ROUND FOCUS / COMPANY STAGE FOCUS



Investment Approach

COMPARISON OF LONGEVITY INVESTMENT FUNDS NUMBER OF INVESTMENTS / GEOGRAPHICAL DISTRIBUTION OF ASSETS



Geographical Distribution of Assets

50 LEADING INVESTORS IN LONGEVITY SECTOR

Longevity Companies	Top Investors	Longevity Companies	Longevity Companies	Top Investor	s Longevity Companies
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LONGEVITY INDUSTRY MARKET TIMELINE

The first approaches The first scalable approaches for longevity biomedicine and biomarkers of ageing were developed and several industry players with forward-thinking executives started launching pilot collaborations and making small investments.

2013-2015

However, only few market players believed in anti-aging technologies.

Criticism

- Many pilot projects failed due to the lack of scientific validation and immaturity of the technologies, creating a lot of criticism towards the whole industry.
- Since then the race for the acquisition of the longevity startups began.
- Testing of the technology began.

Industry development

- Capitalization of the industry was continuously growing.
- Many bets of early investors appeared to be justified.
- Large financial institutions, as well as government agencies, started to express interest in the longevity industry.

Transition from quantity to quality

- An important milestone in transitioning from the quantity of longevity startups to qualitative gains significant number of practical validations of previously conducted research appeared during this year.
- Competition for the most successful pharma AI companies increased dramatically.
- Most developed longevity startups are becoming mature companies, large institutional investors are being attracted to the industry, full-fledged longevity infrastructure is being developed.
- Intensive cooperation of longevity companies with corporations, banks, and governments begins.
- Competition among advanced longevity companies booms.

Intensive competition 2016-2017 2018 2019 2020-2022

CONCLUSIONS



Most of the longevity-focused investment funds invest in drug discovery and depend on the success of clinical trials. Longevity-focused investment funds follow a strategy whereby they invest in one another, drug discovery and Al-driven pharma companies. Investors are highly exposed to risks associated with drug failure because most of portfolio drug discovery companies specialize in animal clinical trials. Animal models have limited concordance with human pathology. A molecule that extends a healthy lifespan in one species often extends a lifespan in other species. To minimize the risk of failed clinical trials and increase the probability of successful commercialization of treatment, researchers should determine the effects of the drug on the human body, assess its dosage and safety, and obtain a safe and optimal dosage that is likely to be effective for the proposed indication.



Lack of portfolio diversification over Longevity industry subsectors. Although venture funds, by definition, are supposed to prioritize investments into the most disruptive technologies and startups, most of them actually prefer to specifically avoid DeepTech sectors or enter investment rounds at later stages. Longitude Capital, F-Prime Capital and LifeSci Venture Partners have a sufficiently diversified investment portfolio both by longevity subsectors and by the level of companies' maturity. They prefer to invest in AgeTech, Drug Discovery, and P4 Medicine projects at different funding stages.

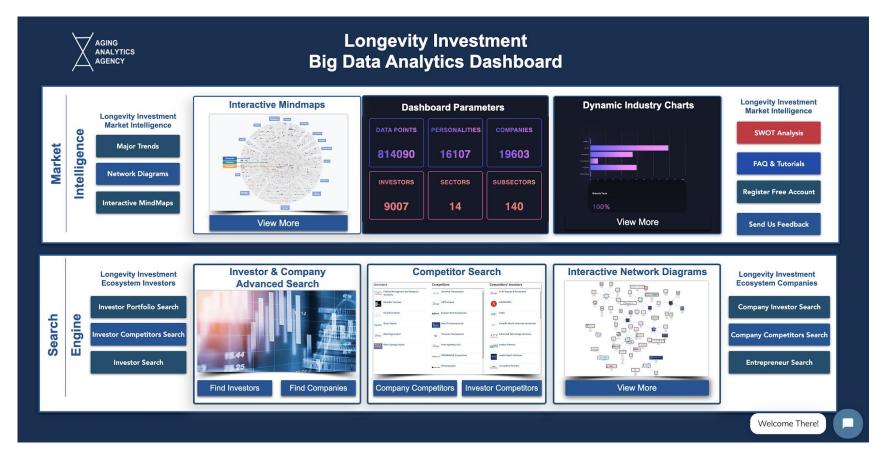


Lack of effective de-risking investment strategies in terms of "time diversification" and company stage. The majority of longevity-focused funds (e.g. KIZOO, Apollo Ventures, and Juvenescence) are early-stage investors, which are exposed to critical investment risks. They understand that building a new business takes time and ongoing support, so they typically expect to make multiple investments in a single company as it develops. The challenge is to design de-risking strategy that can cost-effectively catalyze private investment and deliver a successful outcome for every portfolio project.



The Longevity industry will inevitably exhibit growth. It is beneficial for investors, as it accelerates their access to biomedical technology and life extension. It is of great benefit to humanity, creating the products and services that will help us enter a new era of long, comfortable and productive lives. Being the most ethical way of conducting business, it also helps generate enormous profits, contributes to developing the most advanced longevity technologies, and makes humanity healthier.

LONGEVITY INVESTMENT BIG DATA ANALYTICS DASHBOARD



LONGEVITY GOVERNANCE AND NATIONAL HEALTHCARE BUDGETS

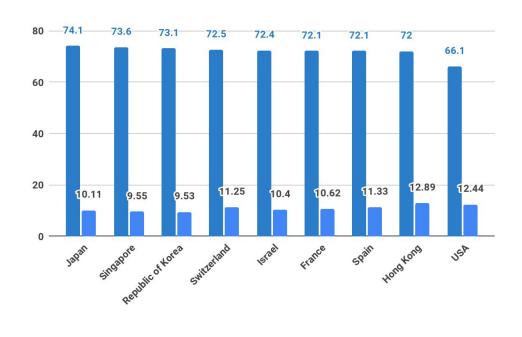
Overview







LONGEVITY GOVERNANCE INDUSTRY: OVERVIEW





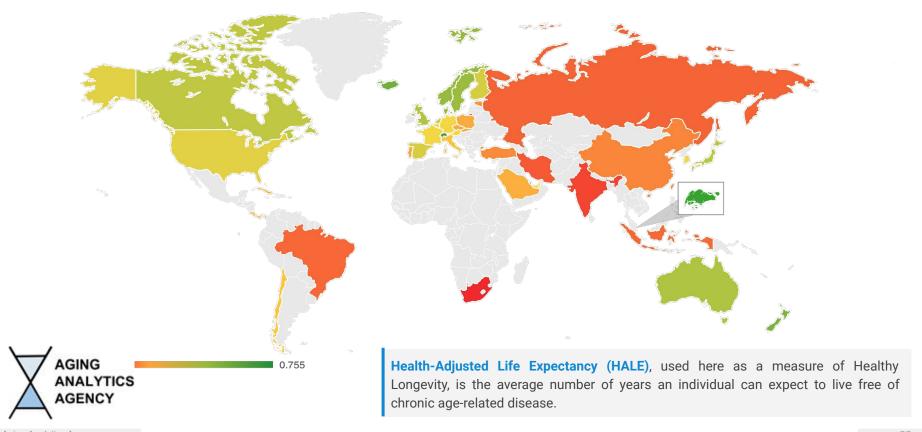
The main goal of the Longevity Governance Industry is to reduce the gap between life expectancy and HALE (Health-Adjusted Life Expectancy). Global Longevity Governance is a special analytical study that uses data across 50 countries to measure Healthy Longevity according to HALE. In so doing, it is able to identify the existing gaps between HALE and unadjusted life expectancy. All the parameters used in the report depend on the social policy, healthcare, medical, financial and socio-economic factors in a particular country. We provide an overview of countries with the lowest to highest HALE indicators.

The lowest gap between HALE and Life Expectancy is observed in Singapore where people tend to be wealthier and are, therefore, able to eat healthy food and have access to the best health care. However, this rule is not applicable to the US, which spends a significant amount of money on health care but still has a relatively low HALE. Countries in which people live in poor environmental conditions, do not have access to modern healthcare and eat poor-quality food also have a low HALE.

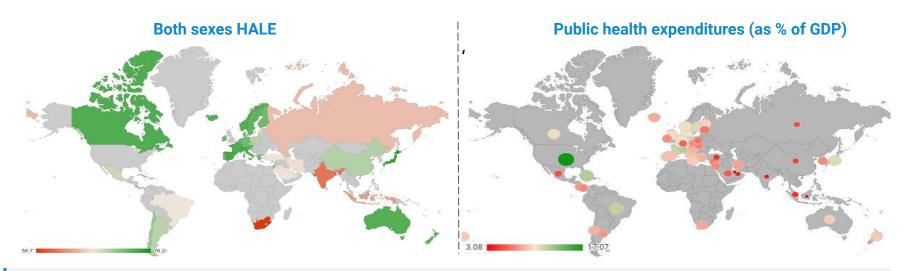
50 COUNTRIES: ANALYSIS OF LONGEVITY PROGRESS

1	Argentina	13	Estonia	26	Japan	39	Saudi Arabia
2	Australia	14	Finland	27	Luxembourg	40	Singapore
3	Austria	15	France	28	Malta	41	Slovakia
4	Belgium	16	Germany	29	Mexico	42	Slovenia
5	Brazil	17	Greece	30	Netherlands	43	South Africa
6	Canada	18	Hong-Kong, SAR	31	New Zealand	44	Spain
7	Chile	19	Iceland	32	Norway	45	Sweden
8	China	20	India	33	Panama	46	Switzerland
9	Costa Rica	21	Indonesia	34	Poland	47	Turkey
10	Cuba	22	Iran	35	Portugal	48	United Arab Emirates
11	Czech Republic	23	Ireland	36	Qatar	49	United Kingdom
12	Denmark	24	Israel	37	Republic of Korea	50	United States of America
		25	Italy	38	Russian Federation		

HALE RANKING AND GAP ESTIMATION



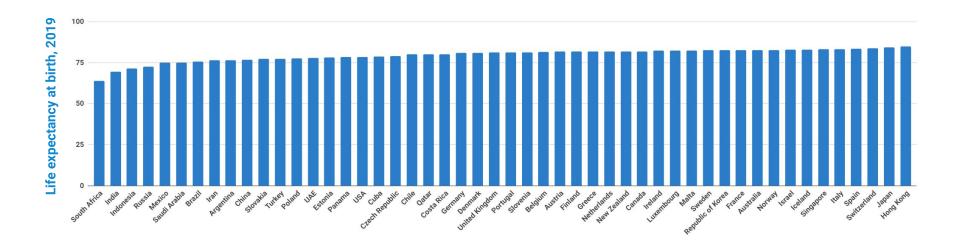
HALE AND LIFE EXPECTANCY: FACTORS AFFECTING HALE



Being a major characteristic of a country's healthcare policy, public health expenditure is, therefore, a key variable as far as the research purpose is concerned. There is a wide variation in the percentage of public healthcare expenditure across different countries, which reflects profound differences in their healthcare systems. Hence, public spending on healthcare affects the latter's efficiency than being an input in the health production function.

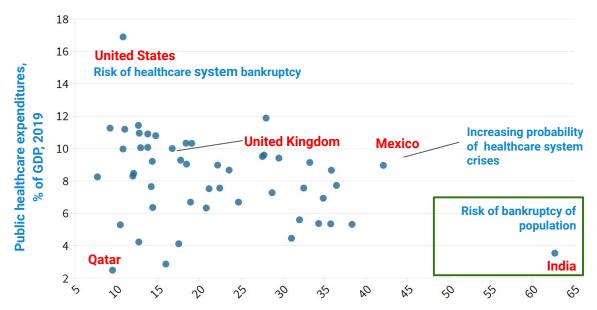
Efficiency of a healthcare system cannot be measured by health expenditure as percentage of GDP Health expenditure involves consumption of healthcare goods and services, including personal healthcare and collective services. It is a complex indicator that varies across different countries. Healthcare spending in developed countries is impacted by higher prices, as well as higher administrative and transaction costs. That is precisely why increased healthcare spending does not always result in a more efficient healthcare system and better health of a country's citizens.

HEALTH-ADJUSTED LIFE EXPECTANCY AT BIRTH



Developed countries have higher health-adjusted life expectancy comparing to developing countries. HALE at birth in countries varies significantly. The highest value is in japan and the lowest value is in South Africa, they equal 74.1 and 56 years accordingly. The United States is the high-income country where life expectancy is marginally low the average level of chosen countries (70 years). Slovakia has the lowest HALE among European Union countries presented in the report.

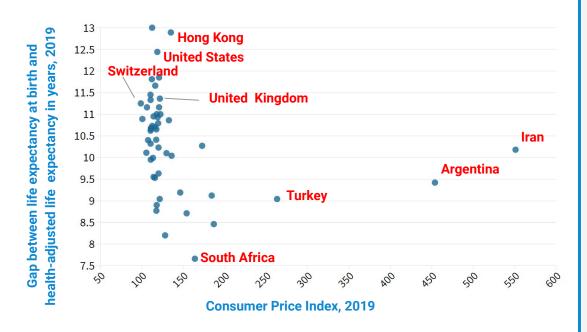
PUBLIC HEALTHCARE AND OUT-OF-POCKET EXPENDITURE



Out-of-pocket expenditure as % of current healthcare expenditure, 2019

Unregulated direct charges often pose a significant hurdle to individuals that require health care. They also tend to contribute to high out-of-pocket payments and cause problems with financial protection. Out-of-pocket expenses place a heavy burden on households' financial resources and make healthcare unaffordable to low-income groups. As a result, there appear significant disparities in healthcare status between groups with different income levels. In contrast, public spending on health care is central to universal health coverage and social protection. However, no clear trend signifying that is observable at the moment. In the US, healthcare expenditure is a result of high administrative costs and corruption in healthcare.

ECONOMIC INSTABILITY AND A GAP BETWEEN HALE AND LIFE EXPECTANCY

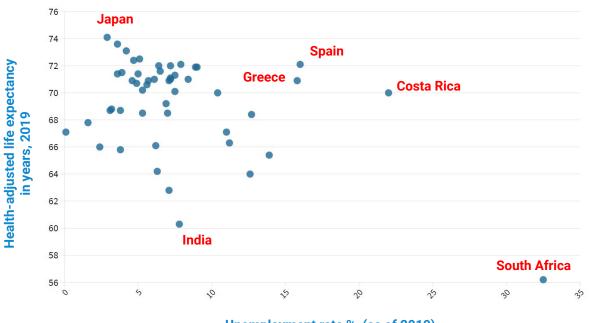


The Consumer Price Index (CPI) is used to measure the average change in prices paid by consumers for goods and services over time. CPI characterises prices' instability and economic instability, whereas inflation indicates recession or systemic crises.

According to the 2019 Medical Trends Around the World survey, health conditions, supplier factors and consumer habits are the primary factors contributing to increased costs. A surge in prices for basic medical services and goods makes healthcare less affordable and leads to higher inequality in a healthcare status.

The graph shows that an increase of CPI contributes to an increase in a gap between life expectancy at birth and HALE. The lowest level of CPI in 2019 was observed in Switzerland, while the highest one was in Iran.

UNEMPLOYMENT AND HEALTHY LONGEVITY

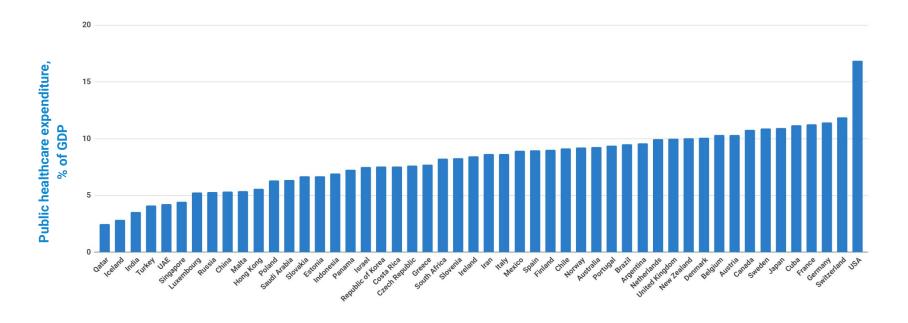


Unemployment rate %, (as of 2019)

A high unemployment rate leads to the reduction in health-adjusted life expectancy. Countries with a low unemployment rate (i.e. those of them that are close to natural level of unemployment) have higher HALE. A high unemployment rate also leads to social inequality and inability of people to afford basic goods and services.

However, the graph also show that an increase in unemployment rate leads to a decrease in a gap. Such inverse relations can be explained by the fact that life expectancy and HALE are modeled indicators, with the latter being more inertial in nature and having lower elasticity than the former.

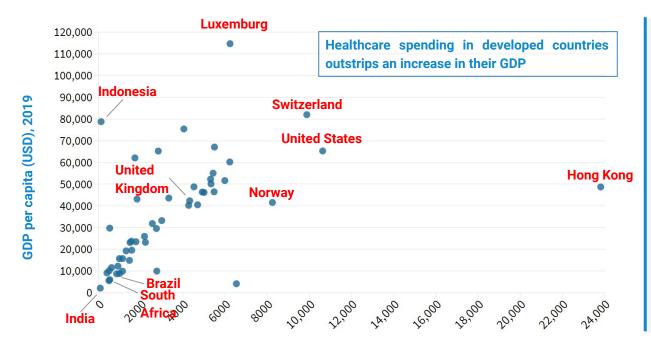
PUBLIC HEALTHCARE EXPENDITURE



It is absolutely vital for countries to invest in their healthcare sector. Evidence shows that investing in the healthcare sector results in substantial benefits for a country's economy. In developing countries, increased healthcare expenditure will lead to the improvement of the health status of the population of an entire region.

The only exception to this rule is the United States, which spends a disproportionate amount of money on health care. This, in turn, leads to increased financial burden and has very little effect on general public health.

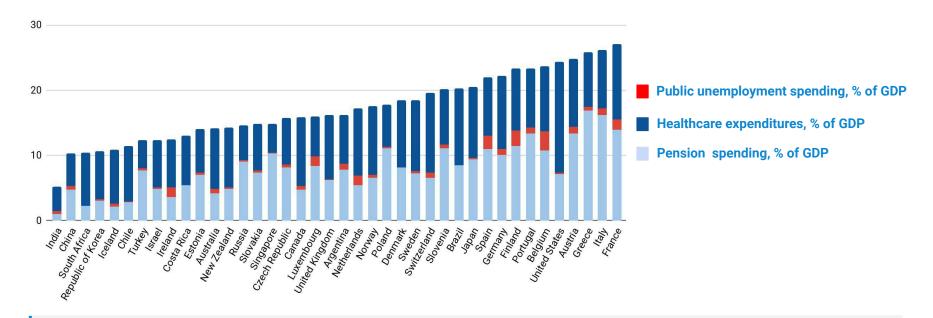
HEALTHCARE SPENDING AND GDP



This chart represents a correlation between healthcare spending and GDP per capita. Data provided by the World Bank and Organization of Economic Cooperation and Development (OECD) 2019 suggests that wealthy countries, such as Hong Kong, United States, Switzerland, and Norway, tend to increase Healthcare budgeting, in with middle-income comparison countries, such as India, Brazil, South Africa, and Indonesia. Comparing health spending in different countries can be a challenge due to the political, economic, and social systems.

Healthcare expenditure per capita (USD), 2019

SOCIAL PROTECTION AND HEALTHCARE



Different countries have different political, economic, and social systems. Hence, they tend to allocate various sums of money to social protection programs. In 2019, the US spent some 17.1 percent of its GDP on healthcare – more than twice the average among developed countries.

Greece has the most significant pension expenditure (16.9%), but this does not allow you to pay high pensions. It is caused by the solidarity pension system, which continues to operate in Greece and won't be changed in the nearest future. Therefore, due to a disproportionately high number of pensioners and the low number of workers, the current state is not changing and worsens.

HEALTHCARE SPENDING PER CAPITA BY COUNTRY

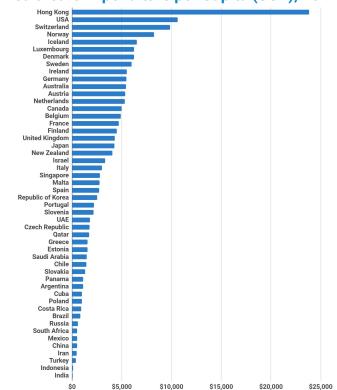
How much a country spends on its healthcare system and how its health expenditure changes over time is impacted by a number of social and economic factors, as well as the structure of a country's healthcare system.

The United States spends more on healthcare than any other country in the world, with its federal government being one of the biggest spenders. Relative to the size of its wealth, the US spends a disproportionate amount of money on healthcare - 80% more than Germany and twice as much as Japan, Canada and France. In the medium term, the US Center for Medicare and Medicaid Services (CMS) expects healthcare spending to exceed the country's GDP. It explains the increase by rapidly growing prices for medical supplies.

After a slowdown in 2009-2011 caused by the global financial crisis, health expenditure per capita in different countries continued to grow in 2016.

In Singapore, health expenditure is projected to grow faster than GDP, which may potentially result in the growth of private healthcare. The growth may also lead to increased spending on research and development of pharmaceutical products, medical devices and laboratory services.

Healthcare Expenditure per Capita (USD), 2019

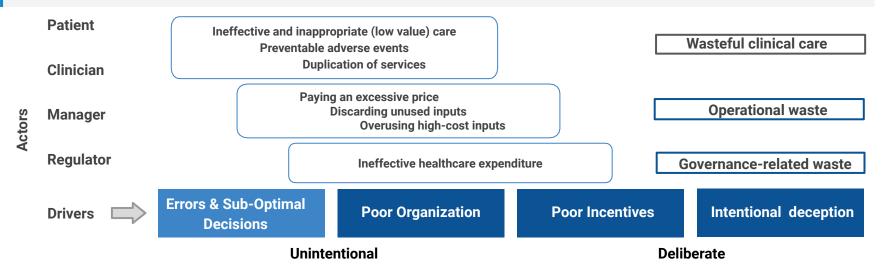


DISPROPORTIONATELY HIGH HEALTH EXPENDITURE

Health expenditure is rising in the United States and in the majority of OECD countries. However, an increase in health expenditure is having little or no effect on the improvement of people's health. In some cases, it even results in worse health outcomes. The US could potentially spend significantly less on healthcare without a detriment to its healthcare system or adverse health outcomes.

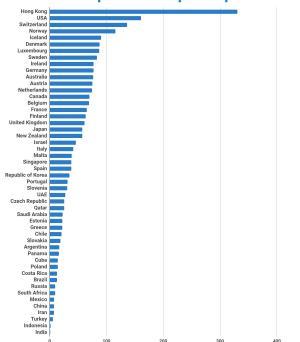
Behavioral root causes of disproportionate health expenditure include:

- imperfect knowledge and cognitive biases;
- poor management, organization and coordination;
- incentives misaligned with system goals.



HEALTHCARE SPENDING AND HALE

Healthcare Expenditures per Capita / HALE



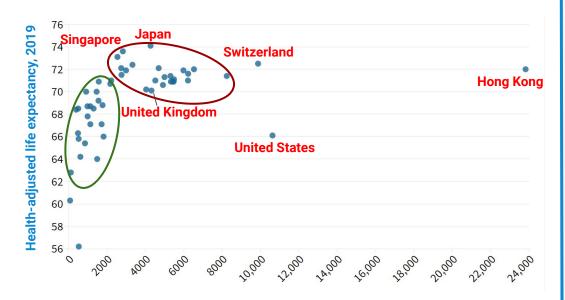
Healthcare spending per capita divided by HALE equals an efficiency ratio, i.e. a country's average health expenditure in one healthy life year.

Despite spending a disproportionately high amount of money on healthcare (more than any other country in the world), the US has a relatively low HALE. In fact, its HALE is the lowest among high-income developed countries, including Western European countries, Australia, and Japan. This is explained by the fact that chronic diseases pose the biggest threat to longevity in the country nowadays.

Having one of the most comprehensive healthcare systems in the world, Luxembourg can provide its citizens with virtually unrestricted access to healthcare. Luxembourg also ranks fifth for per-capita health expenditure. The country spends almost 8% of its Gross Domestic Product (GDP) on healthcare, which translates into a high HALE and life expectancy.

Spending the least on healthcare, India has the lowest HALE value. Lack of healthcare facilities in the country further contributes to bad health of its citizens and a low HALE value.

HEALTHCARE SPENDING AND HEALTH-ADJUSTED LIFE EXPECTANCY



Healthcare expenditure per capita (USD), 2019

Based on 2019 data from the OECD and World Health Organization, this chart represents a correlation between health expenditure and Health-Adjusted Life Expectancy (HALE).

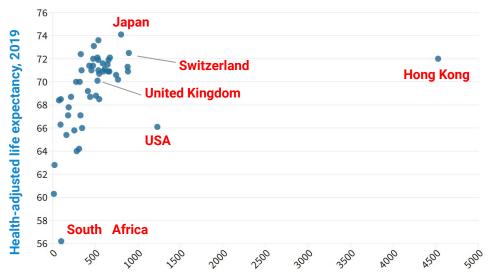
As we can see, there is no linear relationship between life expectancy and health expenditure. What it means is that increased public expenditure on healthcare does not guarantee a healthier and longer life.

The graph is divided into two main groups. The first one represents developing countries, such as India, Brazil, Russian Federation, Argentina, where increased public spending contributes to an increase in healthy life.

The second group represents developed countries whose per capita health expenditure, including healthcare-related expenses, is much higher than that of lower-income countries; however, that does not lead to an increase in the life expectancy of their citizens.

If we compare the United States and Singapore, we can see the most striking difference in the effectiveness of public healthcare expenditure. As of 2019, their per capita GDP stood at \$65,297 and \$65,233 respectively, which means that they have roughly the same level of wealth. However, lower per capita health expenditure in Singapore contributes to higher Health Adjusted Life Expectancy (HALE), as compared to the United States.

PHARMACEUTICALS SPENDING PER CAPITA AND HALE



Pharmaceuticals spending per capita (USD), 2019

This chart collection takes a look at how pharmaceuticals spending are correlated with Health – Adjusted Life Expectancy. The analysis looks at 2016 health data from OECD and World Health Organization.

There is no strong relationship between HALE and pharmaceuticals spendings as only 23% of variation in HALE is explained by variation in pharmaceuticals expenditures per capita.

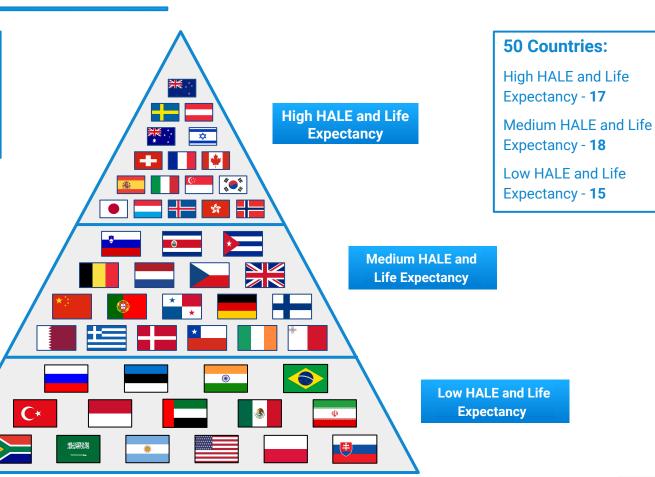
Pharmaceuticals spending is an adjusted indicator as it covers expenditure on prescription medicines and self-medication, often referred to as over-the-counter products.

It is aggregated and its components vary across countries. In some countries, different medical non-durable goods are included. Total pharmaceutical spending refers in most countries to "net" spending, i.e. adjusted for possible rebates payable by manufacturers, wholesalers or pharmacies.

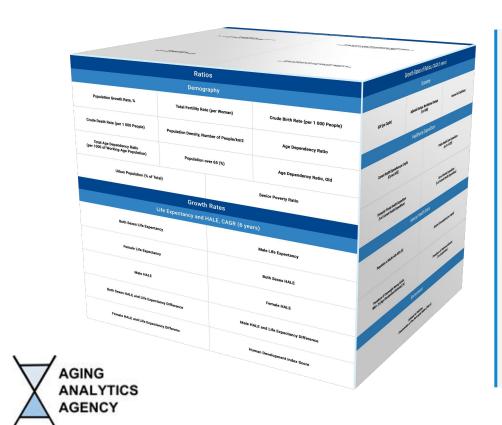
The high value of pharmaceuticals spendings in the Hong Kong is caused by high medical prices. United States is the second by this indicator and Switzerland is third. The growth of pharmaceuticals spendings in Switzerland is due to the launch of new and innovative medicines – especially for cancer. In Japan the government pursues cost-effective approach for drugs development and other medical treatment, that is why relatively small amount of spendings corresponds to the highest HALE across observed countries.

GLOBAL HEALTHY LONGEVITY LANDSCAPE OVERVIEW

Health-Adjusted Life Expectancy (HALE), used here as a measure of Healthy Longevity, is the average number of years an individual can expect to live free of chronic age-related disease.



BIG DATA ANALYSIS: GROWTH RATES, EFFECTIVENESS RATIOS



Absolute values are enhanced by relative ones, and using both of them enables one to have a better understanding of the interaction between the two. It also provides one with an opportunity to investigate factors that have the biggest impact on HALE and life expectancy in a particular country.

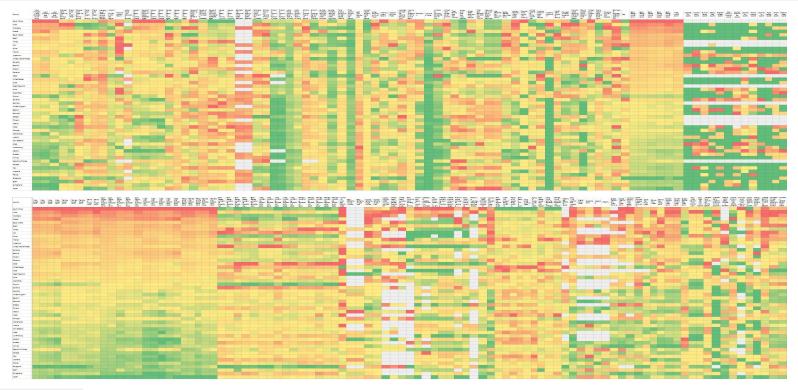
Multicollinearity between some metrics is caused by the use of dummy variables and inclusion of a variable which is computed from other variables in a data set.

Each level of metrics is based upon extension, further subdivision or comparative combination of metrics in a preceding level, or is derived from insights provided by them.

Our analysis is based on open source data and information provided by the WHO, OECD, World Bank, and various institutions operating in a particular country.

50 COUNTRIES AND 200 PARAMETERS

Based on the comparison of 200 parameters across 50 countries, patterns are recognized according to their distribution and variation. In so doing we aim to identify an interconnection between various metrics and classify countries into groups.



BIG DATA COMPARATIVE ANALYSIS FRAMEWORK

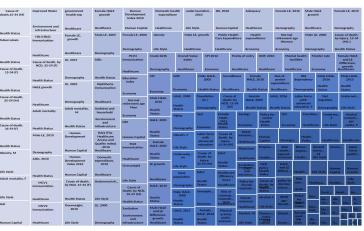
Big Data comparative analysis is based on the specific nature of parameters and their relationship. They help determine the development of healthy longevity progress across countries with different levels of economic development.

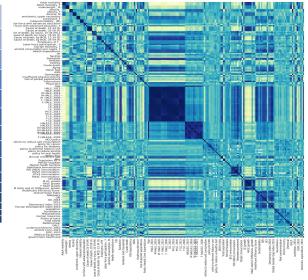
50 Countries

6 Layers and 200 Parameters

Correlations Between Parameters









LONGEVITY GOVERNANCE: BIG DATA ANALYTICS DASHBOARD



LONGEVITY-FOCUSED FINANCIAL INSTITUTIONS

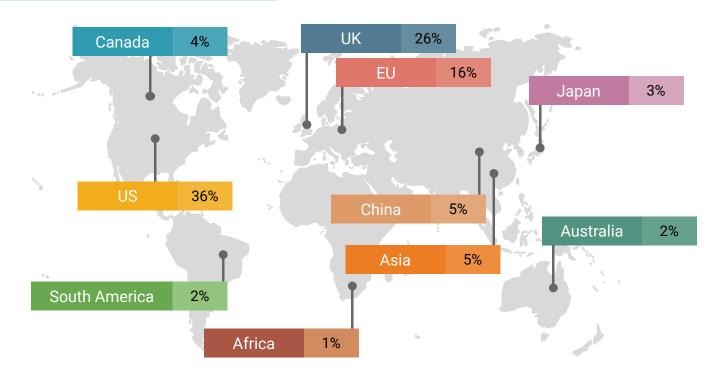
Overview







300 FINANCIAL INSTITUTIONS: REGIONAL PROPORTION



The chart represents the distribution of longevity-focused financial institutions by country. On the one hand, the largest number of the selected companies have their headquarters in the US because of the high availability of developed financial markets. On the other hand, quite a few companies are headquartered in the UK and the EU for a similar reason.

TOP 300 FINANCIAL INSTITUTIONS ADVANCING THE LONGEVITY INDUSTRY

105 Asset Management Firms COVENTRY COWEN CPT Crawford Dimensional ODiscovery // DWS EatonVance Evercore Fidelity FannieMae. GLOBAL X Goldman Sachs GUARDIAN CAPITAL (CC ING) Insight AVESTIGATION Janus Henderson Jefferies **uno-copitol KKR LAZARD Building Morgan Stanley Nationwide Stanley Nationwide Stanley Nationwide Nativest Nativest Nativest NN NOMURA SMORTHERN TRUST NUVEEN OCTOPUS ODEY SOLDMUTUAL PIMCO (P) Principal PNC *Rothschild&Co Russell Investments & Schroders SEI New ways. SKIPTON ST, IAMASS PLACE \$\frac{1}{2}\text{ standard chartered chartered standard chartered standard chartered standard chartered standard standar STATE STREET GLOBAL ADVISORS T.Rowe Price' Manual Advisor Corp. Ameritrade Holding Corp. Manual Ford Manual For Vida Capital HARGREAVES WELLINGTON FARGO WISTIBILASSET WILLINGTON FARGO WINDOW WINDOW WILLINGTON FARGO WINDOW W





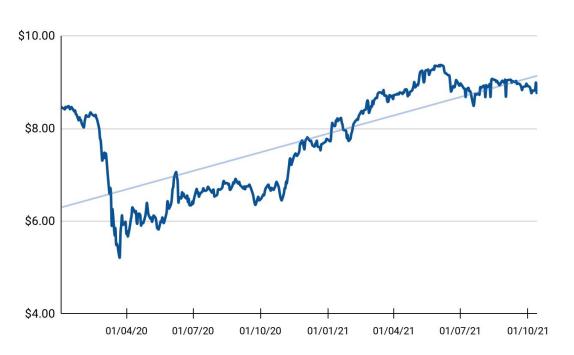
55 Insurance Companies ____





FINANCIAL INSTITUTIONS ADVANCING THE LONGEVITY INDUSTRY

Cumulative Capitalization Dynamics in 2020-2021 in Trillions



Since Q1 2020 market downturn, 194 financial institutions have fully recovered by year-end and continued to grow in 2021.

The largest institutions by market capitalization are Berkshire Hathaway, JPMorgan Chase & Co., Bank of America, and Wells Fargo & Co.

Given that many longevity advancing financial institutions are included in the S&P 500, this chart represents the approximate dynamics of the whole stock market.

TOP 10 FINANCIAL INSTITUTIONS IN 2021 (BY MARKET CAPITALIZATION)



TOP 20 FINANCIAL INSTITUTIONS BY STOCK EXCHANGE





US-Based



Berkshire Hathaway (BRK-B) Market Cap: \$642B



JPMorgan Chase & Co.(JPM)
Market Cap: \$453B



Bank of America Corp.(BAC) Market Cap: \$322B



Canada-Based



Royal Bank of Canada (RY) Market Cap: \$143B

NYSE



American Express (AXP) Market Cap: \$137B



The Blackstone Group (BX) Market Cap: \$138B



Morgan Stanley (MS) Market Cap: \$177B





Toronto-Dominion Bank (TD) Market Cap: \$120B



Citigroup (C) Market Cap: \$141B



Goldman Sachs Group Inc. (GS) Market Cap: \$133B



Wells Fargo & Co. (WFC) Market Cap: \$185B



UK-Based



HSBC Holdings (HSBC)
Market Cap: \$113B

Hong Kong (HKEX)



China-Based



China Construction Bank (CHICHY) Market Cap: \$179B



China Merchants Bank (CIHKY)





Bank of China (BACHY) Market Cap: \$130B



AIA Group(AAGIY) Market Cap: \$138B



China Life Insurance (LFC) Market Cap: \$103B

Australia (ASX)



Australia-Based



Commonwealth Bank of Australia (CBA) Market Cap: \$130B

China (SSE)



China-Based



Ping An Insurance (PNGAY) Market Cap: \$148B



Agricultural Bank of China (ACGBY) Market Cap: \$158B

LONGEVITY-FOCUSED FINANCIAL INSTITUTIONS: MARKET INDICES

Our Financial Institutions Index includes 179 longevity-focused corporations operating in the financial sector.

The index exhibits the returns close to the S&P 500 index.

While the volatility of such a longevity-focused index is higher compared to the S&P 500 index, the distribution of its returns is right-skewed, which differentiates it from the vast majority of stock indices. That means that the extraordinary positive events are more likely to happen in longevity sector compared to other market segments.

The distribution of longevity-focused financial institutions stock returns cannot be referred to as normal but it is close to normal (kurtosis 2.78).

Index	Correlation with Flnancial Institution index	Average daily return in Q3 2020 - Q3 2021	Average daily volatility in Q3 2020 - Q3 2021	Skewness	Kurtosis
Financial Institutions Index		0.114	1.21	0.29	2.78
S&P 500	0.44	0.118	0.95	-0.69	1.11
Nasdaq Bank Index	0.63	0.164	2.04	0.62	4.01
SSE Composite Index	0.24	0.012	0.95	-0.24	1.27

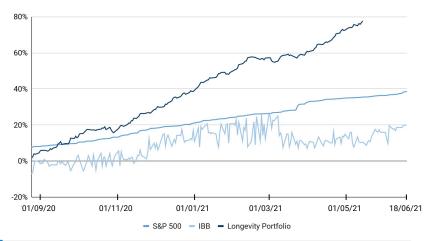


LONGEVITY INDEX VS. OTHER INDICES

The Longevity Industry is relatively volatile (as measured by standard deviation), however, growth in the market capitalisation of longevity-focused companies far exceeds that of the S&P 500 and the iShares Biotechnology ETF (hereinafter the "IBB"). The table below shows that average daily returns of our Longevity ETF during the tracked period 2020-2021 are 4 times higher as compared with benchmark indices while simultaneously demonstrating significantly lower average daily volatility. This implies that the companies we selected demonstrated more stable, higher returns. Of the comparables below, the skewness of the Longevity Index is closest to zero, which is characteristic of a normal distribution, indicating more predictable performance as compared to other indices.

Index	Correlation with Longevity ETF	Av. daily return 2020/2021	Av. daily volatility 2020/2021	Skewness	Kurtosis
Longevity Index	-	0.41%	0.72	-0.18	0.07
iShares Biotechnology ETF (IBB)	0.33	0.07%	1.56	-0.20	0.08
S&P 500	0.39	0.10%	1.05	-0.69	1.11

S&P 500 vs. IBB vs. Longevity ETF Returns
Performance



The portfolio's near-zero kurtosis indicates low probability of the occurrence of extreme values in the returns distribution.

This fact, coupled with the portfolio's low volatility as compared to other indices, suggests that the Longevity portfolio may be a good choice for risk-averse investors.

LONGEVITY-FOCUSED FINANCIAL INSTITUTIONS: MARKET INDICES

Top 5 Overview

Four out of five most prominent financial institutions (by market capitalization) advancing the Longevity Industry are represented by banks. Nevertheless, the first place is taken by Berkshire Hathaway's asset management firm. Despite the Covid-19 dive at the beginning of 2020, all financial institutions have reached even higher market capitalization than before the pandemic, China Construction Bank being the only exception.

Capitalization Change in 2020/2021, \$B



Name	Country	Market Cap	Annual Revenue	Net Income	Volume	Total Return Level (1Y)	ROE	ROA	PE Ratio	Beta (1Y)
Berkshire Hathaway	USA	641.89B	248.84B	103.98B	4.60M	45.1%	25.37%	12.74%	6.36	0.91
JPMorgan Chase & Co.	USA	452.56B	121.12B	47.83B	14.16M	56.50%	18.84%	1.39%	10.11	1.17
Bank of America Corp.	USA	322.34B	86.20B	27.63B	45.16M	57.95%	10.56%	0.96%	12.76	1.53
Wells Fargo & Company	USA	185.44B	75.73B	15.70B	27.01M	79.11%	9.56%	0.93%	12.33	1.35
China Construction Bank	China	179.38B	111.09B	41.98B	86.21K	-8.84%	11.59%	0.98%	4.23	0.65

BERKSHIRE HATHAWAY



Berkshire Hathaway, Inc. engages in the provision of property and casualty insurance and reinsurance, utilities and energy, freight rail transportation, finance, manufacturing, and retailing services.

The company's revenue structure is as follows: The Insurance segment consists of private passenger automobile insurance, multiple lines of property and casualty insurance policies for primarily commercial accounts, excess-of-loss and quota-share and facultative reinsurance.

The BNSF segment operates railroad systems in North America.

The BH Energy segments deals with regulated electric and gas utility.

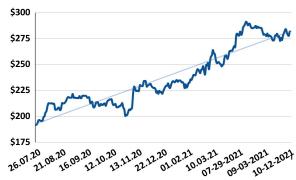
The Manufacturing segment includes industrial products.

The McLane Company segment offers wholesale distribution of groceries and non-food items.

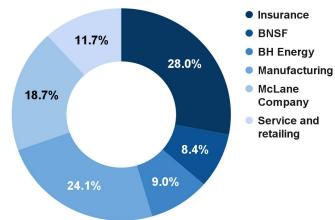
The Service and Retailing segment mainly provides fractional aircraft ownership programs and aviation pilot training.

Ticker	Volume (M)	Capitalization (B\$)	Growth Rate(%)	Beta (1Y)
BRK.B	4.603	641.89	45.10	0.91

Stock Price



Revenue Structure, Q1 2020 - Q3 2021



JPMORGAN CHASE & CO.

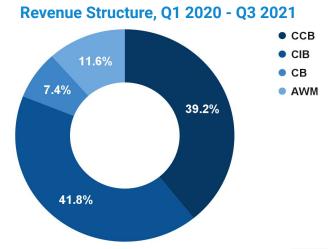


JPMorgan Chase & Co. is a global financial services provider operating in four segments: Consumer & Community Banking (CCB), Corporate & Investment Bank (CIB), Commercial Banking (CB), and Asset & Wealth Management (AWM). It offers a wide range of investment banking products and services in all capital markets, including advising on corporate strategy and structure, capital raising in equity and debt markets, risk management, market making in cash securities and derivative instruments, and brokerage and research.

company's looks follows: The revenue structure The CCB segment offers lending, deposit, and cash management and payment solutions small businesses. to The CIB segment provides investment banking products and services. The CB segment provides financial solutions to small business, large and medium-sized corporations, local governments, and non-profit clients. The AWM segment offers multi-asset investment management solutions to institutional clients and retail investors.

Ticker	Volume (M)	Capitalization (B\$)	Growth Rate(%)	Beta (1Y)
JPM	14.16	452.56	56.50	1.17





BANK OF AMERICA CORPORATION



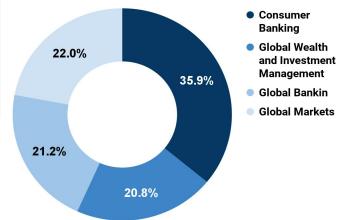
Bank of America Corporation operates through the following segments: Consumer Banking, Global Wealth and Investment Management, Global Banking, Global Markets, and All Other. It provides banking and financial products and services for individual consumers, small and middle-market businesses, institutional investors, large corporations, and governments worldwide.

follows: The company's structure revenue The Consumer Banking segment provides credit, banking, and investment products and services to small businesses. consumers and The company's Global Wealth & Investment Management segment provides investment management, brokerage, banking, and trust and retirement products services. and The Global Banking segment provides lending products and services. The Global Markets segment provides market making, financing, securities clearing, settlement, and custody services.

Ticker	Volume (M)	Capitalization (B\$)	Growth Rate(%)	Beta (1Y)
BAC	45.16	322.34	57.95	1.53



Revenue Structure, Q1 2020 - Q3 2021



WELLS FARGO & COMPANY

across U.S.-based businesses.



Wells Fargo & Company provides a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance, through four reportable operating segments.

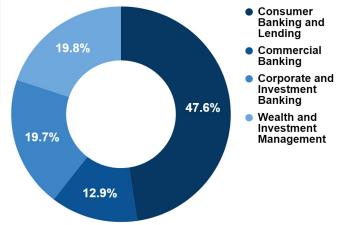
The company's revenue structure is as follows: Consumer Banking and Lending offers diversified financial products and services for consumers and small businesses with annual sales generally up to \$5

Commercial Banking segment provides financial solutions to private, family public owned and certain companies. Corporate and Investment Banking segment delivers a suite of capital markets, banking and financial products and services to corporate, commercial real institutional estate. government and clients globally. Wealth and Investment Management segment provides personalized wealth management, investment and retirement products and services to clients

Ticker	Volume (M)	Capitalization (B\$)	Growth Rate(%)	Beta (1Y)
WFC	27.01	185.44	79.11	1.35



Revenue Structure, Q1 2020 - Q3 2021



CHINA CONSTRUCTION BANK CORPORATION



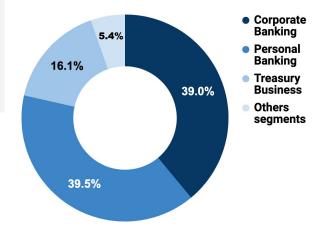
China Construction Bank Corp. engages in the provision of a wide range of financial services to corporate and non-corporate customers. It operates through the following business segments: Corporate Banking, Personal Banking, Treasury, and Others.

The company's operating follows: income The Corporate Banking segment provides a range of financial products and services to corporations, government agencies and financial institutions. The Personal Banking segment provides personal loans, deposit taking and wealth-management services, card business, remittance services, and agency services individual to. customers The Treasury segment engages in inter-bank money market transactions, repurchase and resale transactions, investments in debt securities, and trade of derivatives foreign and currency. The Other segment refers to equity investments and revenues, results, assets and liabilities of overseas branches and subsidiaries.

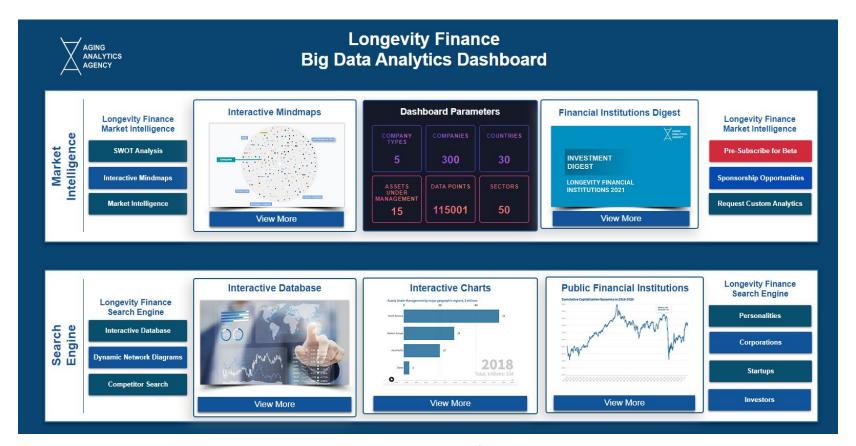
Ticker	Volume (K)	Capitalization (B\$)	Growth Rate(%)	Beta (1Y)
CICHY	86.21	179.38	-8.84	0.65



Revenue Structure, Q1 2020 - Q3 2021



LONGEVITY FINANCE BIG DATA ANALYTICS DASHBOARD



PUBLICLY TRADED LONGEVITY-FOCUSED COMPANIES

Overview







TOP 20 PUBLICLY TRADED LONGEVITY-FOCUSED COMPANIES



NASDAQ





Turning Point Therapeutics (TPTX) Market Cap: \$3.363M



Fate Therapeutics (FATE)

Market Cap: \$5,692M



Arena Pharmaceuticals

(ARNA) Market Cap: \$3.661M



Gossamer Bio (GOSS) Market Cap: \$1,065M



One Medical (ONEM) Market Cap: \$4,239M



Tandem Diabetes Care (TNDM) Market Cap: \$8,220M



Vertex Pharmaceuticals VERTEX (VRTX) Market Cap: \$47,273M

SAGE Therapeutics (SAGE) Market Cap: \$2,597M



Outset Medical (OM) Market Cap: \$2,257M



Kronos Bio (KRON) Market Cap: \$926.5M



China-Based



BeiGene (BGNE) BeiGene Market Cap: \$33,566M



UK-Based

Abcam (ABCM) Market Cap: \$4,910M

Freeline Therapeutics FREELINE (FRLN) Market Cap: \$114M

Orchard Therapeutics Orchard (ORTX)

Market Cap: \$260M

Autolus (AUTL) Market Cap: \$438M

Euronext Brussel (BR)



Switzerland-Based



Biocartis (BCART) Market Cap: \$254M

Copenhagen (CPH)



Sweden-Based



Getinge (GETI-B) Market Cap: \$10,760M

Hong Kong (HKD)



Hong Kong-Based

Endurance RP(ex-Regent Pacific Group)

Market Cap: \$51M

Deep Longevity Acquired by \$4M

NYSE



US-Based

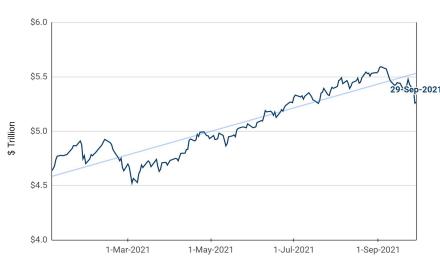


Amwell (AMWL) Market Cap: \$2 030M

Asensus Surgical(ex-TransEnte rix) (ASXC) Market Cap: \$553M

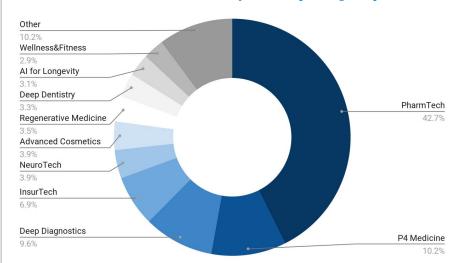
LONGEVITY PUBLICLY TRADED COMPANIES

Cumulative Capitalization Dynamics, Q1-Q3 2021



The Longevity Industry has been actively growing over the last few years and is projected to evolve in the same trend. As of end Q3 2021, the market capitalization of 490 publicly traded companies was 5.26 trillion USD. Technologically, publicly-traded longevity-focused companies are similar to other companies in the sector what means that their market capitalization growth can approximate the dynamics of the whole industry.

Distribution of Public Companies by Longevity Sectors



Among 490 Longevity-focused public companies, **PharmTech**, **P4 Medicine** and **Deep Diagnostics** are the most represented sectors by number of companies. As society's focus is shifting towards keeping older people healthy and active for longer, life sciences and tech-enabled solutions are key areas that are likely to attract even more investments in the near future.

Deep Knowledge Group 91

TOP 10 PUBLIC LONGEVITY-FOCUSED CORPORATIONS BY MARKET CAPITALIZATION AS OF OCTOBER, 2021



LONGEVITY IPOS IN 2021

Overview







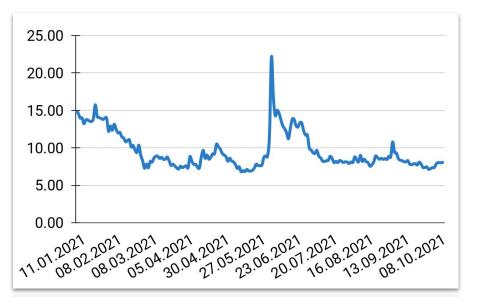
LONGEVITY IPOS IN 2021

In 2021, 15 Longevity companies successfully closed their IPOs and raised \$6.16B. The largest companies by market capitalization are Affirm Holdings, Sana Biotechnology, Clover Health, Oscar Health and Recursion Pharmaceuticals.

Technologically speaking, publicly-traded longevity-focused companies are similar to their private peers who have reached Series B or C funding rounds, which means that their market capitalization growth can approximate the dynamics of the whole industry.

Name	Stock Exchange	Longevity Sector	Country	Total Funding Amount, M\$	Money Raised at IPO (M\$)	IPO Date	Current Capitalization (B\$)	Net income (\$M)
Affirm	NASDAQ	FinTech	USA	1,520.0	1200.0	13.01.2021	43.1	-430.92
Sana Biotechnology	NASDAQ	P4 Medicine	USA	700.0	587.5	04.02.2021	3.77	-326.56
Oscar Health	NYSE	InsurTech	USA	1,632.5	1400.0	03.03.2021	3.53	-429.44
Clover Health	NASDAQ	InsurTech	USA	1,325.0	1200.0	08.01.2021	3.21	-479.66
Recursion Pharmaceuticals	NASDAQ	AI in Pharma	USA	465.4	436.4	16.04.2021	2.99	-123.76
ATAI Life Sciences	NASDAQ	Mental Health	Germany	347.1	225.0	17.06.2021	2.36	-217.56
Hims & Hers	NYSE	Advanced Cosmetics	USA	233.2	280.0	20.01.2021	1.54	-71.66
Century Therapeutics	NASDAQ	Pharma	USA	410.0	211.0	18.06.2021	1.09	-70.22
Celularity	NASDAQ	P4 Medicine	USA	370.0	372.0	19.07.2021	0.85	-188.43
Decibel Therapeutics	NASDAQ	Deep Diagnostics	USA	189.2	127.1	11.02.2021	0.182	7.08
HCW Biologics	NASDAQ	P4 Medicine	USA	39.3	56.0	19.07.2021	0.088	-7.91
Biophytis	EPA	Geroscience	France	23.1	20.1	15.02.2021	0.078	-23.46
Longeveron	NASDAQ	Geroscience	USA	9.0	26.6	11.02.2021	0.064	-10.41
G Medical Innovations	NASDAQ	Clinical Data Management	USA	30.8	15.0	24.06.2021	0.028	-12.33M
Cloud DX Inc	CVE	Clinical Data Management	USA	20.9	4.9	15.04.2021	0.014	-8.09

CLOVER HEALTH



The significant spike resulted from Clover Health attracting a lot of attention from single investors, especially on the internet.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
CLOVW	-0.32%	7.8%	-45.79%	3.47

Clover Health

Clover Health through its software platform provides preferred provider organization and health maintenance organization health plans for Medicare-eligible consumers.

The graph below depicts a comparative performance of the CLOVW and 3 Pharmaceutical ETFs stocks: Invesco Dynamic Pharmaceuticals ETF (PJP), iShares Trust - iShares U.S. Pharmaceuticals ETF (IHE), VanEck Vectors Pharmaceutical ETF (PPH) between 08.01.2021 and 14.10.2021.



RECURSION PHARMACEUTICALS



The release of the first quarter report on May 12 has set an upward trend in the Recursion Pharmaceuticals' stock price.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
RXRX	-0.35%	5.66%	-36.42%	3.35



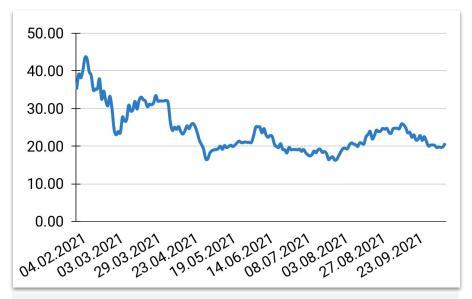
Recursion Pharmaceuticals operates as a clinical-stage biotechnology company decoding biology by integrating technological innovations across biology, chemistry, automation, data science, and engineering to industrialize drug discovery.

The graph below depicts a comparative performance of RXRX and 3 ETFs starting from 19.04.2021: Vanguard Health Care Index Fund ETF (VHT), iShares Nasdaq Biotechnology ETF (IBB), Renaissance IPO ETF (IPO).



SANA BIOTECHNOLOGY





Sana Biotechnology experienced a decrease in price soon after IPO with a further stabilization of price starting from May.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
SANA	-0.30%	5.20%	-40.74%	3.76

Sana Biotechnology is a biotechnology company that focuses on utilizing engineered cells as medicines. The company develops in vivo and ex vivo cell engineering platforms for various therapeutic areas with unmet treatment needs.

The graph below depicts a comparative performance of the SANA and 3 ETFs: Benchmark ETFs: Vanguard Health Care Index Fund ETF (VHT), iShares Nasdaq Biotechnology ETF (IBB), Renaissance IPO (IPO) ETF between 08.01.2021 and 14.10.2021.



CENTURY THERAPEUTICS





Century Therapeutics stock price declined after IPO with the consecutive increase that resulted in a 25% after-IPO growth at the ATH, but fall short afterwards.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
IPSC	-0.19%	5.58%	-14.45%	1.06

Century Therapeutics develops transformative, allogeneic, iPSC-derived NK and T cell therapies to create products for the treatment of both hematological and solid tumor malignancies with significant unmet medical need.

The graph below depicts a comparative performance of the IPSC and 3 benchmark ETFs: Invesco Dynamic Pharmaceuticals ETF (PJP), Loncar Cancer Immunotherapy ETF, Renaissance IPO ETF (IPO) between 18.06.2021 and 14.10.2021.



ATAI LIFE SCIENCES



Around 11% stock price growth on July 8 happened after the company announced on July 7 its participation at the Cowen Psychedelics & Novel Mechanisms in Neuropsychiatry Summit.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
ATAI	-0.49%	3.62%	-33.32%	2.01



Atai Life Sciences N.V., through its subsidiary, ATAI Life Sciences AG, operates as a clinical-stage biopharmaceutical company. It develops various therapeutic candidates that are focused on multiple mental health disorders.

The graph below depicts a comparative performance of the ATAI and 3 ETFs: Invesco Dynamic Pharmaceuticals ETF (PJP), Renaissance IPO ETF (IPO), Vanguard Health Care Index Fund ETF (VHT) between 18.06.2021 and 14.10.2021.



HCW BIOLOGICS



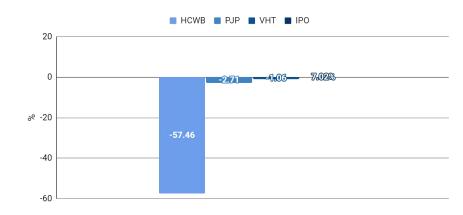


HCW Biologics finished the IPO down 35%. On July, 22 HCW Biologics's CEO made a \$5.02M purchase of HCWB, buying 627,500 shares at a cost of \$8.00 each.

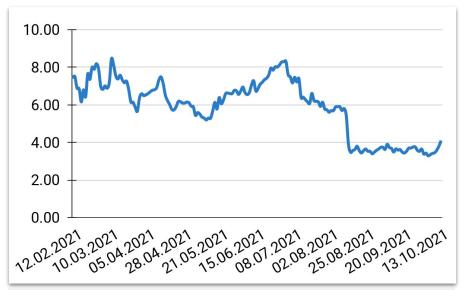
Ticker	Mean Daily Return	Volatility of Daily Returns	Growth After IPO	Capitalization (B\$)
HCWB	-1.40%	5.80%	-57.46%	0.095

HCW Biologics is developing immunotherapies to lengthen healthspan by disrupting the link between cellular senescence and disease.

The graph below depicts a comparative performance of the HCWB and 3 ETFs stocks: Invesco Dynamic Pharmaceuticals ETF (PJP), Renaissance IPO ETF (IPO), Vanguard Health Care Index Fund ETF (VHT) between 20.07.2021 and 14.10.2021.



LONGEVERON



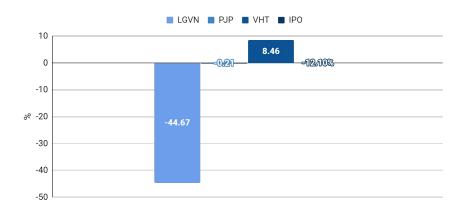
Almost 18% price increase on March 11 coincides with Longeveron's Lomecel- $B^{\mathbb{M}}$ FDA approval and the announcement of CRADA with the University of Miami on March 10.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
LGVN	-0.35%	5.32%	-44.67%	0.078



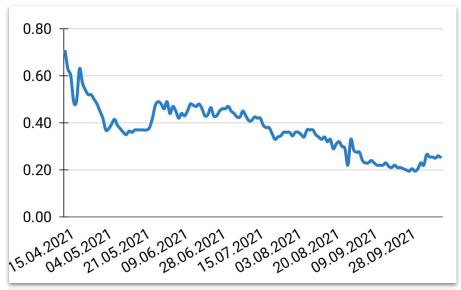
Longeveron develops biological solutions for aging and aging-associated diseases. This is through the testing of allogeneic human Mesenchymal Stem Cells (MSCs) that are derived from the bone marrow of young, healthy donors.

The graph below depicts a comparative performance of LGVN and 3 ETFs stocks: Invesco Dynamic Pharmaceuticals ETF (PJP) Renaissance IPO ETF, Vanguard Health Care Index Fund ETF (VHT) between 05.02.2021 and 14.10.2021.



CLOUD DX



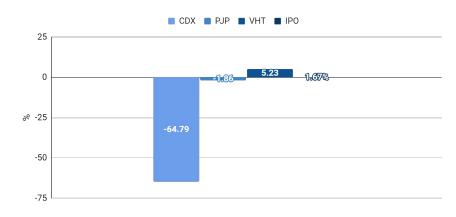


CDX stocks have a potential to growth since the company has contracted with the Lung Health Foundation (Canada) to supply remote patient monitoring.

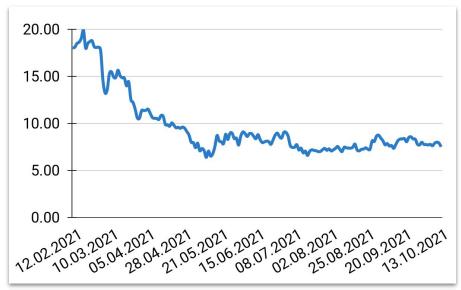
Ticker	Ticker Mean Daily		Growth	Capitalization
	Return		After IPO	(B\$)
CDX	-0.81%	7.39%	-64.79%	0.015

CloudDX offers a range of precision vital sign monitoring equipment, software solutions, and mobile apps for the advanced healthcare industry.

The graph below depicts a comparative performance of the CDX and 3 ETFs stocks: Vanguard Health Care Index Fund ETF (VHT), iShares Nasdaq Biotechnology ETF (IBB), Renaissance IPO ETF (IPO) between 18.06.2021 and 14.10.2021.



DECIBEL THERAPEUTICS



Despite a price decrease over 50% since its IPO, the company is an attractive investment opportunity based on its promising platform and a unique business model.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
DBTX	-0.51%	4.99%	-58.35%	0.18

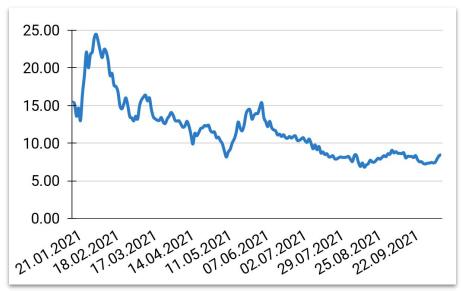


Decibel Therapeutics is a clinical-stage biotechnology company that engages in discovering and developing transformative treatments for hearing and balance disorders.

The graph below depicts a comparative performance of the DBTX and 3 Pharmaceutical ETFs stocks: Invesco Dynamic Pharmaceuticals ETF (PJP), Renaissance IPO ETF (IPO), Vanguard Health Care Index Fund ETF (VHT) between 12.02.2021 and 14.10.2021.



HIMS & HERS HEALTH



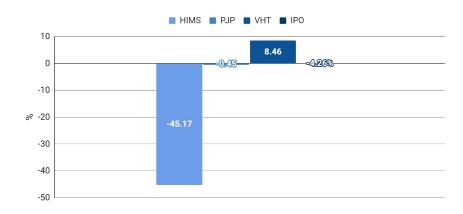
The only stock price jump that has a clear catalyst was a 7.8% decline on March 19 connected to the slowdown in revenue growth.

Ticker	Mean Daily	Volatility of	Growth	Capitalization
	Return	Daily Returns	After IPO	(B\$)
HIMS	-0.32%	5.66%	-45.17%	1.52

hims&hers

Hims & Hers Health operates a telehealth platform that connects consumers to licensed healthcare professionals offering a range of health and wellness products and services.

The graph below depicts a comparative performance of the HIMS and 3 ETFs stocks: Vanguard Health Care Index Fund ETF (VHT), iShares Nasdaq Biotechnology ETF (IBB), Renaissance IPO ETF (IPO) between 21.01.2021 and 14.10.2021.



LONGEVITY IPO CANDIDATES

As of October 2021, over 400 longevity companies have reached late-stage financing and are expected to tap IPO markets as the next steps. Below are some examples of longevity companies who have either announced their IPO plans or viewed by market as potential IPO candidates.



Total Funding Amount: \$1.6B

Online pharmacy PharmEasy has closed a funding round worth nearly \$350 million ahead of filing its draft red herring prospectus (DRHP) before an Initial Public Offering (IPO)



Total Funding Amount: \$876.1M

Direct-to-consumer health startup Ro is reportedly in talks go public through a merger with a blank-check company. Reuters reported that the deal could value Ro at more than \$4B.



Total Funding Amount: \$1.1B

Tempus uses artificial intelligence to provide physicians with clinical data that can be used to create customized treatments for patients. Pending company release of detailed IPO plans



elevatebia

Total Funding Amount: \$845M

ElevateBio is a biotechnology company, established to create and operate a broad portfolio of cell and gene therapy companies through partnerships with leading academic researchers.



Total Funding Amount: \$946.7M

Pharmaceutical online retailer Miaoshou Doctor is considering an IPO, which could happen by the end of 2021 in Hong Kong that could fetch at least \$500M.



Total Funding Amount: \$2B

Devoted Health, a health insurance startup that focuses on Medicare Advantage plans, has rose up to \$1.2B in new funding at around an \$11.5B valuation



Total Funding Amount: \$905M

Better.com decided to take their company public earlier in 2021. Better will hit the public markets by merging with Aurora Acquisition Corp in a SPAC deal that values it at \$7.7B.



Total Funding Amount: \$1.6B

XtalPi, Al drug discovery company intends to use part of the proceeds from the latest funding round for its expansion plans. A potential listing could take place as early as in the coming quarters.

Deep Knowledge Group

INSILICO MEDICINE INVESTMENT CASE

Overview







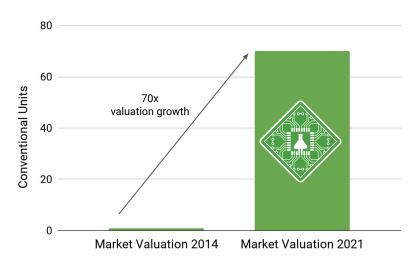
INSILICO MEDICINE VALUATION GROWTH SINCE DEEP KNOWLEDGE GROUP'S INVESTMENT

In 2014 Insilico Medicine was a little-known biotech startup that suggested a computational alternative to animal testing for research and development programs in the pharmaceutical industry by using artificial intelligence.

Deep Knowledge Group was one of the first investors who put their attention on the AI in Pharma sector. We foresaw the potential of Insilico Medicine's idea at the dawn of the industry, 4 years before the concept of AI in Pharma existed as an investable industry for institutional investors.

In 2018, Insilico Medicine succeeded in conducting groundbreaking scientific research on the design of a novel drug by AI in just 21 days, and preclinical validation just 25 days thereafter. In 2019, Insilico Medicine successfully conducted a Series B funding round, which secured the company \$37 million. In 2021, Insilico Medicine announced a \$255 million Series C funding round with Warburg Pincus as lead investor. This deal is evidence that the company's AI-based platform can create a new target for a disease, develop a bespoke molecule to address it and bring it through the clinical trial process at a fraction of the cost of traditional approaches in the Pharmaceutical Industry. Insilico has become one of the most high-profile companies in the Pharmaceutical Industry on a new market that was spawned and inspired by it.

Insilico Medicine Valuation Dynamic 2014 vs. 2021



Insilico Medicine's valuation has grown 70x in 7 years, showing remarkable growth, especially for a company operating on the frontier of the drug development industry

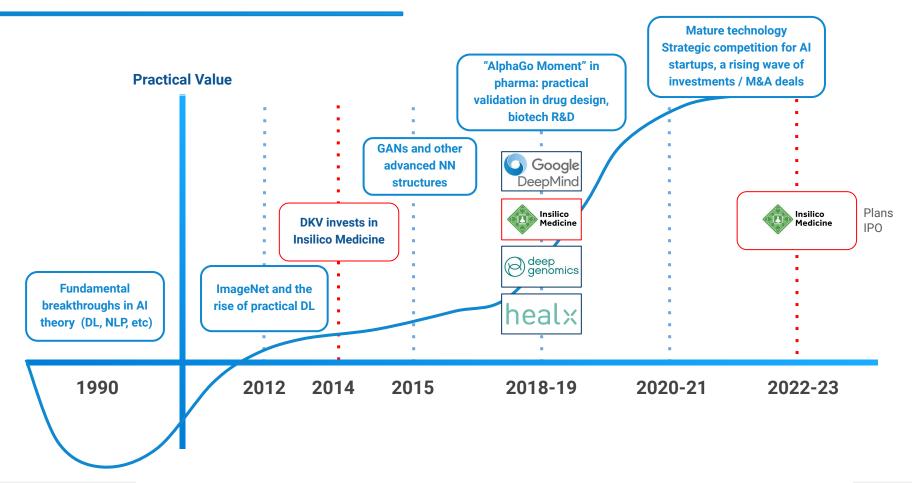
OUR INVESTMENT TRACK RECORD: INSILICO MEDICINE



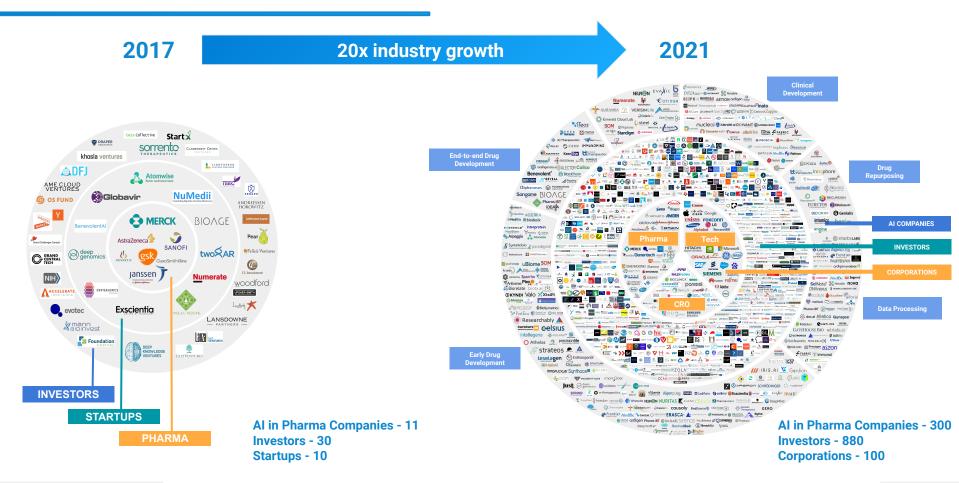
Deep Knowledge Group was first to invest in Insilico Medicine

2014 Seed and Convertible Notes	2018 Round A	2019 Round B	2021 Round C	2022-2023 IPO
	\$13M	\$37M	\$255M	
Insilico Medicine is an artificial intelligence company headquartered in Hong Kong, which pioneered the applications of the generative adversarial networks (GANs), reinforcement learning, transfer learning and meta-learning for the generation of novel molecular structures for diseases with known and unknown targets.	JUVENES CENCE TEMASEK HOLDINGS BOLD CAPITAL PARTNERS	SINOVATION VENTURES OCULUS TEMASEK HOLDINGS Baidu.ventures EIGHT ROADS LINY Asia Ventures 礼来亚洲基金 F/PRIME BOLDICAPITAL PARTNERS	WARBURG PINCUS LAKE BLEU PAVILION Capital Group (A) A THE MARKET AND AND CAPITAL BANK AN	IPO planned for 2022

AI-DRIVEN BIOTECHS CHANGE PHARMA R&D PARADIGM: LEADERS OF CHANGE



AI FOR DRUG DISCOVERY BOOM - 2017 VS. Q2 2021



RATIO OF FUNDING VS. R&D MATURITY & OVERALL DEVELOPMENT STAGE

Level of Funding DeepMind Health RECURSION AbCellera 5 BERKELEY LIGHTS Above \$180M BenevolentAl insitro SCHRÖDINGER. **Atomwise** XtalPi * AI Therapeutics \$60M-\$180M M OWKIN Exscientia BlackThorn. **NURITAS** Lantern Insilico deep ENVISAGENICS two≶AR Medicine 英科智能 Pharma. ReviveMed **DEARGEN** \$1M-\$60M **SCYCLICA** SILICON PHARNEXT **→** ∧UR∧NS∧ **Anima**Biotech ardigen 1/ turbine End-to-end AI, cutting edge Advanced AI tools for specific Advanced AI systems with multiple models Use Cases algorithms

Level of R&D/IP Matureness Level

Companies that achieved significant R&D matureness with comparatively small financing

Overview

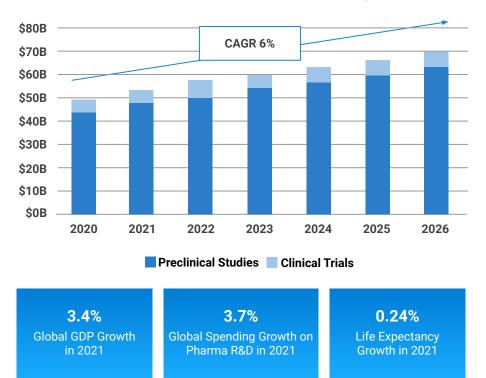






LONGEVITY CLINICAL TRIALS MARKET AT A GLANCE

Preclinical Studies and Clinical Trials Market Size, 2020-2026



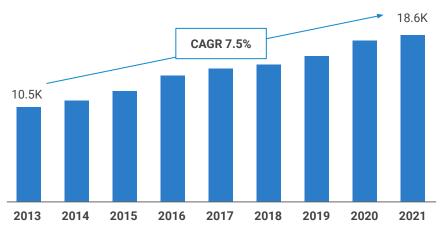
The global Preclinical Studies and Clinical Trials Market Size accounted for \$48.8B in 2020 and is projected to grow an average CAGR of 6% from 2020 till 2026 to reach \$70.5B. Despite increasing interest in recent years, the industry remains underestimated and has high growth potential.

The key market drivers include rising life expectancy and disposable income; increased R&D spending of new drugs by pharmaceutical companies. Due to high competition, companies are looking to diversify their product portfolio with specialty drugs. Additional demand for clinical and preclinical services arises because more pharmaceutical companies outsource large parts of R&D, primarily to clinical research organizations, to reduce costs.

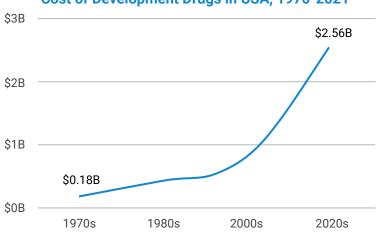
Sources: Grand View Research, Statista, IMF, Macrotrends

LONGEVITY CLINICAL TRIALS MARKET AT A GLANCE

Number of Drugs in the R&D Pipeline Worldwide, 2013-2021







The development of a new innovative product requires significant resources and time. After the initial research, drug manufacturers must conduct a series of trials to obtain approval. The increase in the number of drugs in development increases the need for more preclinical studies and clinical trials. The cost in the 2020s showed that \$2.5-2.6B for development to include approximate average out-of-pocket cost of \$1.4B and time costs (the expected returns that investors forego while a drug is in development) of \$1.2B. In addition, the estimated cost of post-approval research and development of \$0.31B boosts the full product lifecycle cost per approved drug close to \$3B.

Sources: Statista. ScienceDirect. ResearchGate

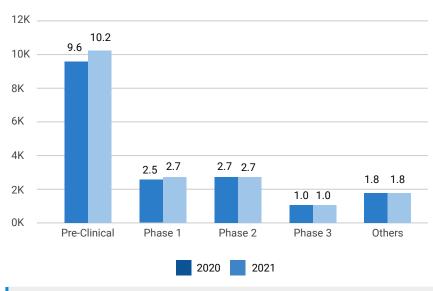
LONGEVITY CLINICAL TRIALS MARKET AT A GLANCE

Preclinical studies involve extensive preclinical studies that yield preliminary efficacy, toxicity, pharmacokinetic, and safety information, testing by using test tubes, cell culture, or animals.

The global **Preclinical Studies Market Size** accounted for \$5B in 2021 and is projected to grow an average **CAGR of 8.1%** from 2020 till 2026 to reach \$7.4B.

In 2016 USA passed the 21st Century Cures Act, which accelerated the **approval process for advanced drugs and medical devices**, which accelerated the growth of the market, where the USA share in 2020 was **47.7%**. The largest share of the global market income in 2020 was occupied by **toxicological preclinical studies** with a share of **61.1%** due to a rise in the outsourcing of noncore preclinical CRO studies and high adoption in toxicology tests.

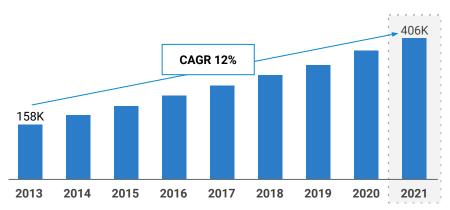
Number of Drugs in the R&D Pipeline Worldwide, 2020-2021



Note: Others - trials that have alternative approach to studies due to local policies.

Sources: Grand View Research, Statista

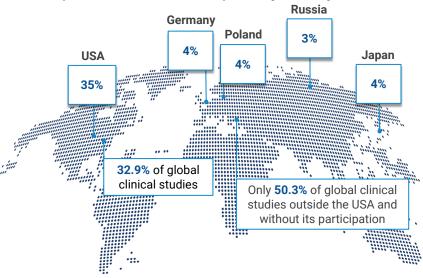
Total Number of Registered Clinical Trials Worldwide, 2013-2021



Clinical trials are the main part of the drug development process, because they determine the safety and efficacy of the drugs effect on the human body. The global Clinical Market Size accounted for \$47.4 B in 2021 and is projected to grow an average CAGR of 5.9% from 2020 till 2026. The complexity of conducting clinical trials in U.S. has grown by 61% from 2001 to 2015, which increases the demand for specialized clinical trials companies.

Sources: Grand View Research, Statista, ClinicalTrials.gov, Research Gate

Top 5 Clinical Trials Participants by Country in 2021

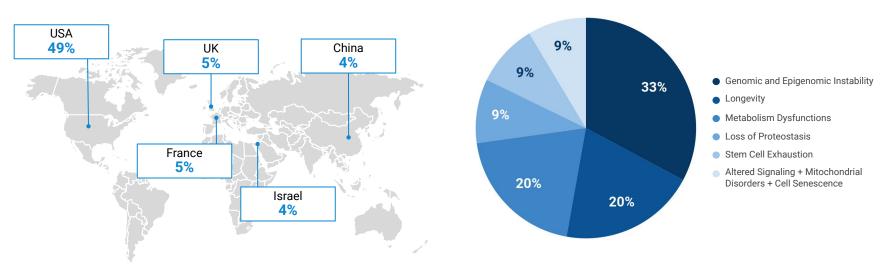


Probability of Success for Drugs in the USA in Different Development Clinical Trial Phase

52 %	28.9%	57.8%
Phase I	Phase II	Phase III

Distribution of Companies by Country, %

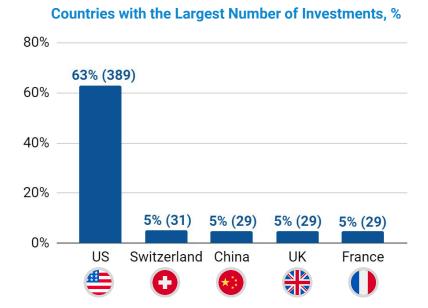
Distribution of Clinical Trials by Category. %

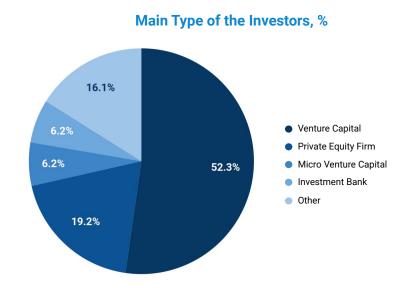


The vast majority of companies that conduct Clinical Trials is located in the United States and accounts for 49% of the whole range of analyzed companies. The United States is followed by the European region, particularly by the United Kingdom and France with the total companies amount equal to 5% of all companies in both of the countries.

The main domains in which Clinical Trials are being conducted are **Genomic and epigenomic instability, Longevity** and **Metabolism** dysfunctions which account for 33%, 20% and 20% of all Clinical Trials respectively.

Source: Aging Analytics Agency analysis

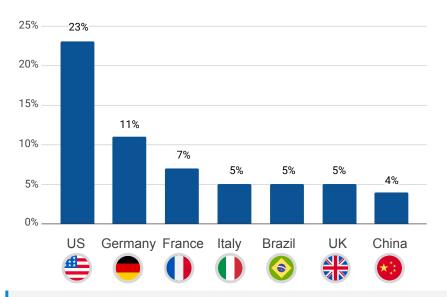




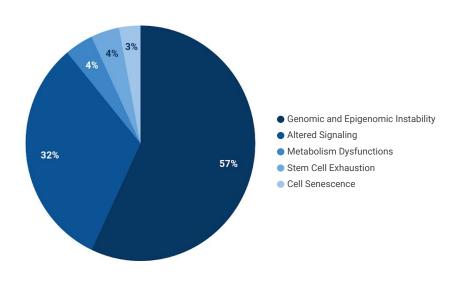
The main part of the investments in Clinical Trials was made by investors from the United States and accounts for 63% of the total investments amount. Investors from Switzerland, China, United Kingdom and France follow the United States with 5% of total investments made in each country. Most of the investors are Venture Capitals which constitute more than half of all Investors (52.3%). The other main types of Investors are Private Equity Firm (19.2%), Micro Venture Capital (6.2%) and Investments Bank (6.2%).

Source: Aging Analytics Agency analysis

Countries with the Largest Number of R&D Centers, %



Distribution of R&D Centers by Categories, %



More than a fifth of leading R&D centers that conduct clinical trials on longevity-related topics are situated in the United States. Around 27% of R&D centers are allocated in the European region: 11% - in Germany, 7% - in France, and 5% each in Italy and the United Kingdom. Among the top 5 research directions, 53% of R&D centers are engaged in the field of Genomic and epigenomic instability. Another third of centers provide studies in the field of Altered signaling. Metabolism dysfunctions, Stem cell exhaustion, and Cell senescence are developed by 4%, 4%, and 3% of centers respectively.

Source: Aging Analytics Agency analysis

MARKET TRENDS

Overview





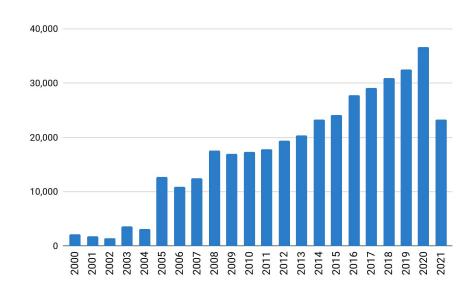
MARKET TRENDS

The graph clearly illustrates the primary trend - the clinical trials market is growing annually by an average of 30%. Recently, the increase in the number of clinical trials has been provoked by the synergy of 4 key factors - market trends.

Key Market Trends Determinant Vaccine Trials on Rise Remote Trials Increase COVID-19 **Clinical Trials Disruptions** New Technologies in Clinical Trials **Digitalization**

Source: ClinicalTrials.gov

Number of Studies for Clinical Trials, 2000-Q1 2021



Note: despite a precipitous drop in the number of clinical trials in 2005, the market continues to grow steadily as the relative increase is greater than 1.

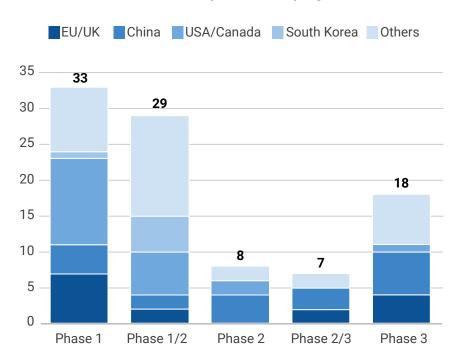
VACCINE TRIALS ON RISE

Even though in some countries process of vaccination from COVID-19 is almost over, more than 60 vaccines are currently still listed for stage 1 or stage 1/2 trials, while a whopping 184 candidates in pre-clinical trials are registered with the WHO. 18 vaccines were presently listed by the WHO as being in stage 3 trials, among them shots already in use, like the Johnson & Johnson vaccine, both Sinopharm varieties, the Russian Sputnik and the Indian Bharat Biotech vaccine. On the other hand, only five vaccines have progressed to phase 4.

Moreover, vaccines can increase longevity by protecting against diseases that cannot be expected to benefit, thus affecting longevity.

Elderly individuals given the influenza vaccine in the USA had approximately **20% less chance** of suffering cardiovascular and cerebrovascular disease and **50% lower risk of mortality** from all causes than their unvaccinated counterparts.

COVID-19 Vaccine Pipeline Fills up Again, Q1 2021



Sources: COVID-19 Vaccine Pipeline Fills up Again, Vaccination greatly reduces disease, disability, death and inequity worldwide

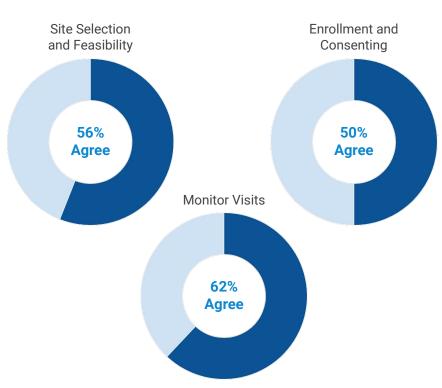
REMOTE TRIALS INCREASE

As the pandemic COVID-19 hit, companies started to cut off additional costs and remove inefficient workflows. In clinical trials, it was critical to the transition from on-site monitoring visits to remote site connectivity to ensure efficiency, real-time oversight, and more timely data exchange. As the demand for digital site connectivity is growing, both sites and sponsors expect over fifty percent of all tasks to be completed digitally by 2023.

Specially developed purpose-built systems that **support remote clinical trial monitoring** create cross-organizational efficiencies when the technology vendor considers both sites and sponsors' workflow needs. At the same time, additional workload, disjointed processes, and numerous portal logins for various sponsors are introduced.

Remote Clinical Trial Monitoring Benefits include standardized automatic data collection and storing, instant integration between systems, continuing tracking and efficiency, and reducing travel costs.

Sites and Sponsors Expectations



Source: Why Remote Clinical Trial Monitoring is the New Standard

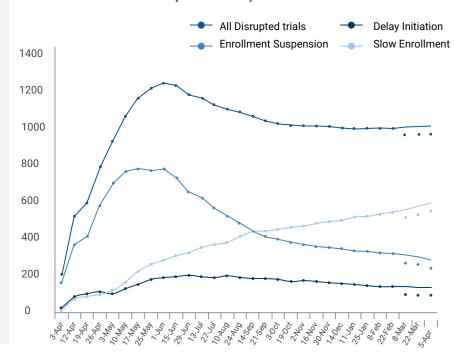
CLINICAL TRIALS DISRUPTIONS

The pandemic has had a **significant impact on the infrastructure of clinical trials**, from the countless staff furloughed or working remotely to the many labs and research institutions that have had to close temporarily. In addition, the effect of social distancing and the need to shield vulnerable patients has also led to trial suspensions at many sites.

The total number of disrupted trials has leveled off, but the number of clinical trials that have resumed continues to rise, although somewhat slower than the initial rise.

As the number of trials that have been impacted by slow enrollment continues to increase, this remains an issue. In addition, there is also a high risk to subjects in a clinical trial with a severe chronic or acute condition that affects their immune system, giving them a greater chance of contracting COVID-19 and making them unwilling to enroll in a clinical trial. Thus, companies and research groups are advised to overhaul the safety guidelines to attract more test subjects.

Global Clinical Trials Disrupted due to COVID-19, April 2020-April 2021



Sources: Clinical trial disruptions, Clinical trials continue to resume, GlobalData

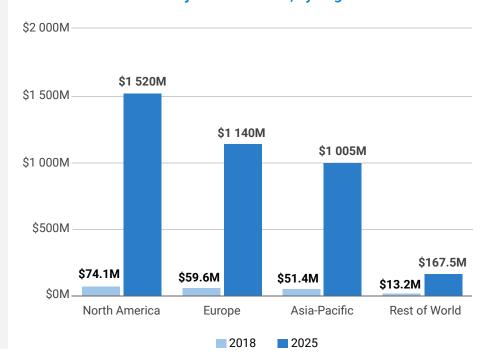
NEW TECHNOLOGIES IN CLINICAL TRIALS

The biopharma industry is tied to clinical trials because of the constant competition. As a result, biopharma giants struggle to create new, more precise drugs reliably. This implies a direct correlation between the use of Al in the biopharma industry and the use of new technologies in clinical trials.

Global healthcare companies and governments are starting to catch up with **current trends in clinical trials**, starting from increasing engagement with digital ads ending with digitalized data collection, outsourcing more and more research to improve efficiency and decrease R&D costs.

The software technologies used will range from social media, mobile applications to Al-driven software solutions. One of the most widely used Al solutions currently underutilized on the market is in silico modeling that complements experimental research in a resource-efficient manner. It is predicted that by 2025 the use of artificial intelligence in clinical trials will grow 15 times.

Al Market in the Global Biopharma Industry in 2018 and a Projection for 2025, by Region



Sources: Digitalization of clinical trials, Artificial intelligence market in the global biopharma industry, Statista

KEY TAKEAWAYS

Overview





MAJOR OBSERVATIONS FOR 2021: KEY BUSINESS TAKEAWAYS

- As a result of aging and the upcoming Silver Tsunami, there has been an increase in interest in the Longevity industry. Currently, the size of the
 market is estimated at \$25 trillion. The main players in the market are national healthcare companies and longevity-focused financial
 companies. Longevity-focused biomedicine companies with a smaller market share have been the main focus of longevity venture investors.
- 2. Among all of the industry's sectors, **P4 Medicine** (Precision, Preventive, Personalized, Participatory) is the largest one in terms of the funds raised and the number of companies involved. Accounting for 50% of the entire market, it represents stable growth.
- 3. Region wise, the **US** is an absolute industry leader. By the percentage of longevity-focused companies (61.5%), it is far ahead of **Europe** (17.3%), and **Asia** (9.8%).
- 4. Despite a small number of companies, **investments in longevity-focused companies in China and India have increased** (and so has the size of the companies).
- 5. The Silver Tsunami phenomenon poses increased risks for financial institutions, such as pension funds and insurance companies. Two scenarios here are possible: optimistic and pessimistic one. In the first case scenario, most of the institutions will adapt to the new reality and transform their business models. In the second case scenario, they will not be able to adapt to aging population challenges due to lack of resolve and technological capabilities.
- 6. Since most developed longevity startups are becoming mature companies, large institutional investors are being attracted to the industry, besides that, longevity companies tend to intensify their corporation with banks, and governments as well as other companies in the industry, what brings more competition in the sector.

OBSERVATIONS IN 2021: KEY FINANCIAL AND INVESTMENT TAKEAWAYS

- 1. Due to the COVID-19 pandemic, the biotech and longevity sectors are on the rise. During 2020 half year 2021, we witnessed multiple medium and large funding rounds for biotech and longevity companies, especially for those of them that focus on drug development.
- 2. Within 2021 (up to August) **884 longevity-focused companies closed large-sum late-stage venture capital rounds (B, C, and D)**. Some of them are now busy developing candidates for clinical stage trials.
- 1. In 2021 alone, the global investments in longevity-focused companies totalled \$39.54 billion. For comparison, in 2020 the total investments in Longevity Industry constituted \$60B, that means that this sector is of great interest of investors.
- 3. Half year 2021 saw a lasting trend of "biotech IPO boom", which was partly caused by the coronavirus pandemic. The latter directly and indirectly dramatically impacted the longevity industry.
- 4. In 2021, 15 Longevity companies successfully closed their IPOs and raised \$6.16B. The largest companies by market capitalization are Affirm Holdings, Sana Biotechnology, Clover Health, Oscar Health and Recursion Pharmaceuticals.
- 5. The closing of IPOs will attract a significant number of non-biotech investors looking to enter the Longevity sector.
- 6. Publicly traded companies demonstrate rapid growth, having achieved \$5.6 trillion of cumulative capitalization at a 30.2% growth rate.
- 7. Currently, VC funds categorize longevity companies according to their seed, series A, series B and other parameters. The stage of a company's development will become less important, while TRL levels and the level of technological development (assessed by other tangible metrics) will be of far greater significance. They will ensure data-driven analysis and make it possible to perform certain mathematical calculations of the value of a portfolio company.

KEY TECHNOLOGY TAKEAWAYS

- 1. Over the recent years, significant progress has been achieved in aging research (mainly in animal studies). As a result, longevity has become a complex and multidimensional science. Its diverse technological offshoots, such as geroscience, geriatrics, regenerative medicine, and precision medicine, are all developing simultaneously. This serves as a foundation for the global Longevity Industry, which will probably be humanity's largest industry by the year 2040.
- 2. Al-driven biomedical research and development efforts are now more technologically mature and can be successfully used in aging research. The key power of Al lies in its ability to accelerate real-world implementation of longevity science, such as drug discovery, biomarkers discovery, new longevity and genes identification, and bring personalized medicine to clinics based on an individual patient's records.
- 3. Currently, the main focus of global public health efforts is on increasing human healthspan. Achieving this requires successful treatment and prevention of age-related diseases, such as cancer, neurodegeneration and cardiovascular diseases.

OBSTACLES THAT STILL REMAIN

- Application of discoveries in animal aging to humans requires better biomarkers of disease risk and responses to interventions, and increased use of electronic health records, biobank resources and cohort studies. Absence of validated biomarkers of risk of age-related diseases poses challenges for the development of anti-aging drugs. There is still no consensus among scientists regarding biomarkers of a biological age.
- 2. The ability of AI to make accurate predictions depends on data availability. A major concern in the application of AI technologies in healthcare is related to the acquisition, generation, and use of health data. Regulatory efforts are needed to ensure proper flow and use of healthcare records.
- 3. There is a shortage of financial resources necessary for the development of public health programs capable of reducing the risk of age-related diseases. Many health promotion strategies lack scientific and clinical evidence of their efficacy.
- It is crucial to shift focus from treating individual diseases to developing medical interventions capable of extending the human lifespan.

LONGEVITY IN THE GLOBAL CONTEXT



Driven by the declining fertility rates and improvement in health and longevity, human populations are rapidly aging. The world is likely to have 1 billion elderly people by 2030. The most rapid increases in the proportion of people aged 65 and over are taking place in developing countries, with the most dramatic changes being observed in East Asia. There, life expectancy at birth has increased from less than 45 years (in 1950) to more than 72 years. In the near future, the elderly population is expected to grow fastest in Northern Africa. In contrast, the projected increase is relatively small in Australia, New Zealand, Europe and Northern America.



Among the developed countries, Hong Kong and Japan have the highest life expectancy rate at birth (84.7 and 84.5 years, respectively). Despite spending less on health and social care (compared to other developed economies), Hong Kong demonstrates superior social indicators — adolescent birth rate, youth involvement in education or employment, homicide rate and incarceration rate. Its superb health indicators, and more specifically, life expectancy and infant mortality rate, may be considered key longevity-related factors.



In terms of investments and number of aging research institutions (almost 50% of the total number worldwide), **the US is an undisputed leader in the longevity industry**. Suffice it to recall that the majority of major longevity-focused companies are based in the US. This contrasts sharply with health disparities which are due to socio-economic inequalities.



Among EU countries, Italy (22.8 %), Greece (22.0 %), Portugal (21.8 %) and Finland (21.8 %) had the highest percentage of individuals aged 65 and over in 2019. In their turn, Ireland (14.1 %) and Luxembourg (14.4 %) had the lowest percentage. It is expected that the percentage of individuals aged 65 and over will increase and account for 29% of the entire population by 2060.



The demographic shift is affecting each and every aspect of social life, from health system pressures to economic impact on public finances. It presents opportunities to individuals and society; however, it also poses challenges which have to be addressed in government policies. That is precisely why redesigning pension systems has become a priority in many countries.

ABOUT AGING ANALYTICS AGENCY

Our Value Proposition:

• Open Access and Proprietary Analytical Case Studies

Aging Analytics Agency is producing regular open-access reports covering emerging longevity markets — technologies, innovations, companies, and trends. Our clients and partners can enjoy access to proprietary reports featuring additional in-depth research conducted by our team on a regular basis.

• IT-Platform and Big Data Analytics Dashboard

Our company is building a sophisticated cloud-based engine for advanced market and business intelligence in the longevity biotech, medicine, finance, and governance industries. It includes a data mining engine, infrastructure for expert data curation, and advanced visualization dashboards, including mindmaps, knowledge graphs, and 3-dimensional visualizations.

• Strategic Consulting

Aging Analytics Agency offers a comprehensive range of consulting services, conducting customized case studies, research, and analytics for internal (organizational) use, tailored to the precise needs of specific clients.

Who We Are

Aging Analytics Agency is the world's premier provider of industry analytics on the topics of Longevity, Precision Preventive Medicine and Economics of Aging, and the convergence of technologies such as Al, Blockchain, Digital Health, and their impact on healthcare industry.

Aging Analytics Agency is open for cooperation with strategic clients via a variety of approaches, including:

- Conducting customised case studies, research and analytics for internal (organizational) use, tailored to the precise needs of specific clients;
- Producing open-access analytical reports;
- Offering customised analysis using specialised interactive industry and technology databases and IT-platforms.

ABOUT INVESTTECH ADVANCED SOLUTIONS

Who We Are

InvestTech Advanced Solutions provides modern investment analytics and data management tools and algorithms.

Our products are sophisticated data-driven quantifiable investment recommendations generated to conduct tangible, fast, comprehensive, and inexpensive analysis and due diligence for deep tech startups, companies, and corporations, represented in investment reports.

In addition, InvestTech Advanced Solutions provides proprietary **real-time financial analytics and consulting** for publicly traded corporations in deep tech sectors, which includes 3 stages: data parsing, Al-driven data analysis, and user-friendly data visualization.

InvestTech Advanced Solutions also specializes in advanced financial engineering, including financial derivatives construction and de-risking methods and tools development.



INVESTTECH ADVANCED SOLUTIONS: ANALYTICAL REPORTS

InvestTech Advanced Solutions in cooperation with analytical subsidiaries of Deep Knowledge Group produces regular open access reports covering emerging technologies, innovations, companies, and trends across the variety of DeepTech domains.

These reports focus on major areas of high-potential industries, maintaining ratings of market players based on their innovation potential and business activity.

The scope of analytical reports accounts for over 10 investment digests that are subject to periodic updates. The elements comprised in every report are as follows:

Industry Trends	Investors	Investment Rounds	R&D Trends
Venture capital ecosystem	Private Companies	Public Companies	M&A Landscape

Explore the entire scope of analytical reports at:

www.invest-solutions.tech/reports

Longevity Investment Digest

This landmark report outlines major investment rounds, relevant R&D trends, illustrates the traction of the Longevity Industry and delivers the comparison of market players. The information in the digest covers key industry trends, 23,000 Longevity companies, 50 leading investors, and more than 600 Longevity-focused publicly traded corporations.



INVESTTECH ADVANCED SOLUTIONS: PROPRIETARY ANALYTICS

Some of the more in-depth research is only available to our clients and strategic partners as proprietary analytics. As a rule, this analytics covers the topics that are of great interest to parties concerned and delivers the extensive scope of information on particular topics.

Proprietary Analytics delivers practical answers to certain questions in order to optimize the short and long-term strategies of companies related to the industry. Proprietary reports are supported by our rapidly developing data mining engine and analytics dashboards.

Ready-to-use proprietary reports	Custom Consulting Projects	Investment Prospects	M&A Prospects
Strategic Growth Ideas	Trends Profiling	Niche Industries Overviews	Case Studies

Access our website to learn more:

www.invest-solutions.tech

Proprietary Version of Longevity Derivatives and Financial Instruments Report

This report thoughtfully explores Longevity-derived financial instruments. The study includes derivatives explanation and analysis, including the comparison to other financial instruments. The proprietary version delivers an exhaustive overview of the biomarkers-based Longevity assessment solutions.



LONGEVITY FINANCE BIG DATA ANALYTICS DASHBOARD

Developed by InvestTech Advanced Solutions based on the data provided the Aging Analytics Agency, the Longevity Finance Analytics Dashboard is a licensed white-label solution designed for financial corporations (e.g. banks, pension funds, asset management firms and insurance companies) looking to adjust their business models to longevity-focused banking and tap into the multi-trillion dollar market of 1 billion people in retirement.

The project aims to provide tangible, data-driven, fast, comprehensive and inexpensive SWOT analysis, customised practical recommendations, benchmarking, forecasting and guidance needed to transform financial institutions for longevity-related challenges in the future.



The analytics provided herein can help deliver value to financial institutions and adjust their business models to Longevity-related challenges in the future

Financial Institutions (e.g. Banks, Pension Funds, Asset Management Firms and Insurance Companies)

- SWOT analysis of the most promising entities and technologies
- Real-time monitoring of the developments in the Longevity financial industry
- Benchmarking of the most market-ready Longevity finance technologies
- Due diligence of emerging technologies' strengths
- Opportunities forecasting

LONGEVITY INVESTMENT BIG DATA ANALYTICS DASHBOARD

The Longevity Investment Analytics Dashboard developed by InvestTech Advanced Solutions based on the data provided the Aging Analytics Agency which is active in the industry since 2013 aims to produce knowledge-based validated investment insights covering four major longevity branches: financial longevity industry, longevity R&D, longevity medicine and longevity technology.

The project generates quantifiable and advanced data-driven investment recommendations to conduct an effective and inexpensive SWOT analysis and due diligence for Longevity companies and investors, and real-time financial analytics and consulting for private and publicly traded companies across 20 Longevity sectors.



The analytics can deliver funding targets to investors, funding to companies and detailed SWOT analysis

Investors

- Comprehensive market analysis
- Due diligence and SWOT analysis of investment targets
- Analysis of the strategies of leading industry investors

Companies

- SWOT analysis of competitors
- Automated business development recommendations
- Al-based matching with investors

LONGEVITY GOVERNANCE BIG DATA ANALYTICS DASHBOARD

The Longevity Governance Dashboard brings access to continuous monitoring of the specific governmental policy activities directly impacting both National Healthy Longevity and Longevity Industrialization, and to consistently track and analyze data points related to government-led Longevity Development initiatives.

Its aim is to deliver strategic decision makers across the private sector, global investment community, financial industry, and governance access to Big Data analytics and visualization, market intelligence, competitive analysis, technology and company benchmarking, SWOT analysis, practical recommendations and other strategic toolset capable of handling the unprecedented complexity and multidimensionality of the full-scope Global Longevity public and private sector ecosystem.



The analytics provided herein identify factors with the greatest effect on the gap between life expectancy and Health-Adjusted Life Expectancy

Government Agencies, Healthcare, Economy & Industrial Development Ministries, & International Policy Organizations

- Features region-specific recommendation packs
- Provides tangible and practical recommendations tuned to the specifics of individual countries
- Precision Health





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Aging Analytics Agency (AAA) & InvestTech Advanced Solutions (ITAS) Disclaimer

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